



By Ellen Monk, Bret Wagner



Concepts in Enterprise Resource Planning By Ellen Monk, Bret Wagner

Concepts in Enterprise Resource Planning



Learn how to master and maximize enterprise resource planning (ERP) software -- which continues to grow in importance in business today -- with Monk/Wagner's CONCEPTS IN ENTERPRISE RESOURCE PLANNING, 4E. Readers discover how to use ERP tools to increase growth and productivity while reviewing how to effectively combine an organization's numerous functions into one comprehensive, integrated system. CONCEPTS IN ENTERPRISE RESOURCE PLANNING, 4E reflects the latest trends and updates in ERP software as well as introduces the basic functional areas of business and their relationships. Readers see how see how integrated information systems help organizations improve business process and provide managers with accurate, consistent, and current data for making informed strategic decisions.



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Concepts in Enterprise Resource Planning By Ellen Monk, Bret Wagner Bibliography

Sales Rank: #465768 in BooksBrand: Brand: Cengage Learning

Published on: 2012-07-27Original language: English

• Number of items: 1

• Dimensions: .50" h x 7.30" w x 9.00" l, .90 pounds

• Binding: Paperback

• 272 pages



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Editorial Review

About the Author

Ellen F. Monk has been teaching Information Systems at the Lerner College of Business and Economics at the University of Delaware since 1989. Prior to her teaching career, Dr. Monk worked as a chemical engineer for Engelhard Industries and W. R. Grace and Co.'s Davison Chemical Division. She has a B.S. degree in chemical engineering, an MBA, and a Ph.D. in MIS.

Dr. Bret Wagner is associate professor and director of Western Michigan University's Integrated Supply Matrix Management program. Dr. Wagner received his Ph.D. in Operations Management from Michigan State University and has published a number of articles on topics in production planning and scheduling. He has been involved in the integration of ERP software into business curriculum since 1998.

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