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One Church, Four Generations: Understanding and Reaching All Ages in Your Church

By Gary L. McIntosh



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The challenge facing today's church is simultaneous and effective ministry to people of four widely divergent generations. More than at any time in history, pastors must plan programs that will appeal to a mosaic of groups and subgroups. This updated edition of *Three Generations: Riding the Waves of Change in Your Church* adds an entirely new section on Bridgers, the youngest generation and perhaps the most difficult one to reach for Christ. Characteristics, interests, and values of each group—Builders, Boomers, Busters, and Bridgers—are explored in relation to the historical events and social trends that have shaped them. McIntosh thoughtfully analyzes the factors that influence each generation's relationship to the church, and he gives helpful suggestions for types of ministry and worship styles to draw members of that group. Helpful tables offer summaries of information relating to each generation, including formative experiences, religious characteristics, and methods of ministry. Pastors, church leaders, seminary professors, and students will find *One Church, Four Generations* a valuable resource in mapping out strategies for relevant church programming in the twenty-first century.



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Editorial Review

From the Back Cover

Church leaders of the twenty-first century, perhaps more than at any time in history, must reach out to a variety of groups within the church. How can worship services be modified to attract young people without driving the older members away? Is it possible for a church to have an intergenerational ministry? How can churches keep the youngest members involved?

One Church, Four Generations gives thoughtful insight into the four generations found in churches today, exploring the qualities, values, and interests of each group in relation to the historical events and social trends that have shaped them. You'll find practical suggestions for types of ministry and worship styles that will draw each generation—from the oldest generation of Builders to the youngest crowd of Bridgers. Helpful tables offer summaries of generational characteristics, common needs and concerns, and ways to reach the unchurched.

"One Church, Four Generations is at once an encyclopedia, history, and cat scan of ourselves and those around us—all in an exciting, readable, practical form. What a great resource to understand your parents, kids, yourself, and, most of all, your church!" Dr. Kent Hunter, The Church Doctor, Corrunna, Indiana

"This is essential reading. The emerging generation is particularly challenging to comprehend and to effectively engage. McIntosh provides insightful clues for discipling them." Dr. Daniel Reeves, president, Reeves Strategic Consultation

"I can think of no better introduction to generational differences than Gary McIntosh's helpful primer!" Dr. Bob Whitesel, senior editor of strategies, Today's Leader magazine

This book is an updated and expanded version of Three Generations: Riding the Waves of Change in Your Church

About the Author

Gary McIntosh is professor of Christian Ministry and Leadership at Talbot School of Theology in California. As president of the McIntosh Church Growth Network, a church consulting firm, he has worked with more than 500 churches in 53 denominations. He is the author of several books, including Look Back, Leap Forward.

Users Review

From reader reviews:

Betty Castaneda:

Do you have favorite book? When you have, what is your favorite's book? Book is very important thing for us to learn everything in the world. Each reserve has different aim as well as goal; it means that reserve has different type. Some people truly feel enjoy to spend their a chance to read a book. They can be reading whatever they consider because their hobby is reading a book. Why not the person who don't like reading

through a book? Sometime, individual feel need book after they found difficult problem or maybe exercise. Well, probably you'll have this One Church, Four Generations: Understanding and Reaching All Ages in Your Church.

David Hyman:

A lot of people always spent their particular free time to vacation as well as go to the outside with them family members or their friend. Do you know? Many a lot of people spent many people free time just watching TV, or perhaps playing video games all day long. In order to try to find a new activity that's look different you can read any book. It is really fun for you. If you enjoy the book you read you can spent the entire day to reading a book. The book One Church, Four Generations: Understanding and Reaching All Ages in Your Church it doesn't matter what good to read. There are a lot of people who recommended this book. These were enjoying reading this book. Should you did not have enough space bringing this book you can buy typically the e-book. You can m0ore very easily to read this book from a smart phone. The price is not to cover but this book provides high quality.

Lois Araiza:

One Church, Four Generations: Understanding and Reaching All Ages in Your Church can be one of your starter books that are good idea. We recommend that straight away because this guide has good vocabulary which could increase your knowledge in vocab, easy to understand, bit entertaining but delivering the information. The copy writer giving his/her effort to put every word into enjoyment arrangement in writing One Church, Four Generations: Understanding and Reaching All Ages in Your Church however doesn't forget the main point, giving the reader the hottest in addition to based confirm resource info that maybe you can be considered one of it. This great information can easily drawn you into brand new stage of crucial thinking.

Chris Gibbons:

Reading a book make you to get more knowledge from it. You can take knowledge and information from your book. Book is written or printed or created from each source that will filled update of news. Within this modern era like now, many ways to get information are available for an individual. From media social such as newspaper, magazines, science book, encyclopedia, reference book, fresh and comic. You can add your understanding by that book. Are you ready to spend your spare time to open your book? Or just searching for the One Church, Four Generations: Understanding and Reaching All Ages in Your Church when you desired it?

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