



 Get Print Book

# The One Minute Entrepreneur: The Secret to Creating and Sustaining a Successful Business

By Ken Blanchard, Don Hutson, Ethan Willis



Download



Read Online

**The One Minute Entrepreneur: The Secret to Creating and Sustaining a Successful Business** By Ken Blanchard, Don Hutson, Ethan Willis

**Mega-bestselling author Ken Blanchard and celebrated business leaders Don Hutson and Ethan Willis present an inspiring story that reveals the secrets to becoming a successful entrepreneur.**

In **THE ONE MINUTE ENTREPRENEUR**, Ken Blanchard (coauthor of the #1 bestselling business classic *The One Minute Manager*), Don Hutson, CEO of U.S. Learning, and Ethan Willis, CEO of Prosper Learning, tell the inspiring story of one man's challenges in creating his own business. Through a powerful and engaging narrative, we confront many of the typical problems all entrepreneurs face in starting up their business, from finding new sources of revenue to securing the commitment of their people and the loyalty of their customers. More important, we learn the secrets to becoming a successful entrepreneur, including how to build a firm foundation, how to ensure a steady cash flow, and how to create legendary service. In addition, the book offers invaluable advice, delivered through One Minute Insights, from such entrepreneurs and thinkers as Sheldon Bowles, Peter Drucker, Michael Gerber, and Charlie "Tremendous" Jones.

Today, in the midst of the largest entrepreneurial surge in U.S. history, four out of five small businesses continue to fail. **THE ONE MINUTE ENTREPRENEUR** offers businesspeople and would-be entrepreneurs a treasure trove of wisdom on how to think, act, and succeed in creating and sustaining a business, no matter what their industry.



[Download The One Minute Entrepreneur: The Secret to Creatin ...pdf](#)



[Read Online The One Minute Entrepreneur: The Secret to Creat ...pdf](#)

# The One Minute Entrepreneur: The Secret to Creating and Sustaining a Successful Business

*By Ken Blanchard, Don Hutson, Ethan Willis*

**The One Minute Entrepreneur: The Secret to Creating and Sustaining a Successful Business** By Ken Blanchard, Don Hutson, Ethan Willis

**Mega-bestselling author Ken Blanchard and celebrated business leaders Don Hutson and Ethan Willis present an inspiring story that reveals the secrets to becoming a successful entrepreneur.**

In *THE ONE MINUTE ENTREPRENEUR*, Ken Blanchard (coauthor of the #1 bestselling business classic *The One Minute Manager*), Don Hutson, CEO of U.S. Learning, and Ethan Willis, CEO of Prosper Learning, tell the inspiring story of one man's challenges in creating his own business. Through a powerful and engaging narrative, we confront many of the typical problems all entrepreneurs face in starting up their business, from finding new sources of revenue to securing the commitment of their people and the loyalty of their customers. More important, we learn the secrets to becoming a successful entrepreneur, including how to build a firm foundation, how to ensure a steady cash flow, and how to create legendary service. In addition, the book offers invaluable advice, delivered through One Minute Insights, from such entrepreneurs and thinkers as Sheldon Bowles, Peter Drucker, Michael Gerber, and Charlie "Tremendous" Jones.

Today, in the midst of the largest entrepreneurial surge in U.S. history, four out of five small businesses continue to fail. *THE ONE MINUTE ENTREPRENEUR* offers businesspeople and would-be entrepreneurs a treasure trove of wisdom on how to think, act, and succeed in creating and sustaining a business, no matter what their industry.

**The One Minute Entrepreneur: The Secret to Creating and Sustaining a Successful Business** By Ken Blanchard, Don Hutson, Ethan Willis Bibliography

- Sales Rank: #310622 in Books
- Brand: Blanchard, Kenneth H./ Hutson, Don/ Willis, Ethan
- Published on: 2008-04-29
- Released on: 2008-04-29
- Original language: English
- Number of items: 1
- Dimensions: 8.95" h x .80" w x 5.85" l, .67 pounds
- Binding: Hardcover
- 160 pages

 [Download The One Minute Entrepreneur: The Secret to Creatin ...pdf](#)

 [Read Online The One Minute Entrepreneur: The Secret to Creat ...pdf](#)



## Download and Read Free Online *The One Minute Entrepreneur: The Secret to Creating and Sustaining a Successful Business* By Ken Blanchard, Don Hutson, Ethan Willis

---

### Editorial Review

#### Review

##### Advance Praise for *The One Minute Entrepreneur*

“Ken Blanchard, the master storyteller and brilliant consultant/trainer, focuses his unique wisdom and keen insights on helping entrepreneurs achieve enduring success. Another grand slam!”

- Stephen R. Covey, author, *The 7 Habits of Highly Effective People* and *The 8th Habit: From Effectiveness to Greatness*

“Ken Blanchard invented the art of business fables, and he and his co-authors have written another winner. This is a wonderful mix practicality and entertainment. A quick, must read for anyone with an inkling for going out on their own, and probably just as relevant for readers interested in personal and professional improvement.”

-- Patrick Lencioni, president, The Table Group; author, *The Five Dysfunctions of a Team*.

“Don Hutson and Ken Blanchard have done a beautiful job teaching the essence of entrepreneurship.”

-Zig Ziglar, author and motivational teacher

“Filled with gems of wisdom. Read it if you’re serious about reinventing your life.”

—Mark Sanborn, president, Sanborn and Associates, and author of *The Fred Factor* and *You Don’t Need a Title to Be a Leader*

“There is much said about stewardship in life and business...however, the greatest stewardship is of influence. *The One Minute Entrepreneur* will teach you the importance of influence and inspire you to choose mentors wisely.”

—Jim Amos, chairman emeritus, UPS

“We each have a lot more to learn and a lot more to teach. *The One Minute Entrepreneur* will help you do both.”

—R. Brad Martin, chairman of the board, Saks Incorporated

“*The One Minute Entrepreneur* will help you understand that while success might be easier said than done, focusing on a few essentials will dramatically increase your probability of success—and help you have fun doing it.”

—Michael E. Gerber, entrepreneur and author of *The E-Myth*, *The E-Myth Revisited: Why Most Small Businesses Fail and What to Do About It*, and *Awakening the Entrepreneur Within*

#### About the Author

**Ken Blanchard** is an internationally bestselling author and motivational speaker whose books have sold more than eighteen million copies in thirty languages. He lives in San Diego, California.

**Don Hutson** is the CEO of U.S. Learning, a training firm that delivers innovative, high-impact solutions to improve learning in organizations. An active speaker, Hutson was on the founding board of the National Speakers Association and served as its third president. He is the author of several books and lives in

Memphis, Tennessee.

**Ethan Willis** is the CEO of Prosper Learning, Inc., a winner of Ernst & Young's Entrepreneur of the Year award and a global leader in entrepreneurial coaching, with more than 150,000 students in seventy-six countries. He lives in South Pasadena, California.

From [AudioFile](#)

Saying that entrepreneurial success requires steady attention to a business's finances, employees, and customers, the veteran authors and coaches know how to give common-sense advice enormous power to influence. This advice can make an individual life meaningful, as well as make a business successful. The lesson gains credibility through its consistent focus on leading with the heart, doing humanitarian activities, and developing one's interpersonal skills and personal discipline. Professional narrator Sam Freed captures these emphases well. His inspirational speaking style is similar to that of many narrators of Christian books without sounding evangelical or judgmental. Overall, he brings the production to life without calling attention to his considerable talent. T.W. © AudioFile 2008, Portland, Maine-- *Copyright © AudioFile, Portland, Maine*

## **Users Review**

### **From reader reviews:**

#### **Susan Roundy:**

Do you have favorite book? For those who have, what is your favorite's book? Reserve is very important thing for us to find out everything in the world. Each guide has different aim or even goal; it means that guide has different type. Some people truly feel enjoy to spend their the perfect time to read a book. They are reading whatever they consider because their hobby will be reading a book. Think about the person who don't like studying a book? Sometime, person feel need book whenever they found difficult problem as well as exercise. Well, probably you will require this The One Minute Entrepreneur: The Secret to Creating and Sustaining a Successful Business.

#### **Charles Montiel:**

Information is provisions for folks to get better life, information nowadays can get by anyone at everywhere. The information can be a knowledge or any news even an issue. What people must be consider whenever those information which is in the former life are challenging to be find than now's taking seriously which one is acceptable to believe or which one often the resource are convinced. If you obtain the unstable resource then you have it as your main information you will see huge disadvantage for you. All those possibilities will not happen in you if you take The One Minute Entrepreneur: The Secret to Creating and Sustaining a Successful Business as the daily resource information.

#### **Donald Lee:**

This book untitled The One Minute Entrepreneur: The Secret to Creating and Sustaining a Successful Business to be one of several books that best seller in this year, this is because when you read this guide you can get a lot of benefit in it. You will easily to buy this particular book in the book retailer or you can order it

through online. The publisher in this book sells the e-book too. It makes you more readily to read this book, because you can read this book in your Touch screen phone. So there is no reason for you to past this e-book from your list.

**Timothy Wingo:**

The particular book The One Minute Entrepreneur: The Secret to Creating and Sustaining a Successful Business has a lot associated with on it. So when you check out this book you can get a lot of gain. The book was compiled by the very famous author. This articles author makes some research ahead of write this book. This kind of book very easy to read you can obtain the point easily after scanning this book.

**Download and Read Online The One Minute Entrepreneur: The Secret to Creating and Sustaining a Successful Business By Ken Blanchard, Don Hutson, Ethan Willis #JECK3P7ANSG**

# **Read The One Minute Entrepreneur: The Secret to Creating and Sustaining a Successful Business By Ken Blanchard, Don Hutson, Ethan Willis for online ebook**

The One Minute Entrepreneur: The Secret to Creating and Sustaining a Successful Business By Ken Blanchard, Don Hutson, Ethan Willis Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The One Minute Entrepreneur: The Secret to Creating and Sustaining a Successful Business By Ken Blanchard, Don Hutson, Ethan Willis books to read online.

## **Online The One Minute Entrepreneur: The Secret to Creating and Sustaining a Successful Business By Ken Blanchard, Don Hutson, Ethan Willis ebook PDF download**

**The One Minute Entrepreneur: The Secret to Creating and Sustaining a Successful Business By Ken Blanchard, Don Hutson, Ethan Willis Doc**

**The One Minute Entrepreneur: The Secret to Creating and Sustaining a Successful Business By Ken Blanchard, Don Hutson, Ethan Willis Mobipocket**

**The One Minute Entrepreneur: The Secret to Creating and Sustaining a Successful Business By Ken Blanchard, Don Hutson, Ethan Willis EPub**