



## Inventory Strategy: Maximizing Financial, Service and Operations Performance with Inventory Strategy

By Dr. Edward H Frazelle



**Inventory Strategy: Maximizing Financial, Service and Operations Performance with Inventory Strategy** By Dr. Edward H Frazelle

A full-color playbook for maximizing financial, service, and operations performance with inventory strategy. Inventory Strategy is a journey through increasingly advanced inventory strategies and increasing levels of inventory management maturity. The book employs a comprehensive mix of case studies, analytics, and illustrations to confront prevailing inventory paradigms, reestablish the fundamentals of inventory, and optimize inventory levels across financial, service, and operational perspectives. The book and its underlying RightStock(TM) model present a proven, fact-based, balanced, and logical means of determining the proper role and level of inventory in supply chain strategy. The model is responsible for more than \$1 Billion in profit increases to date.



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# Inventory Strategy: Maximizing Financial, Service and Operations Performance with Inventory Strategy By Dr. Edward H Frazelle Bibliography

Sales Rank: #2998072 in Books
Published on: 2012-07-02
Original language: English

• Number of items: 1

• Dimensions: 9.00" h x .60" w x 6.00" l, .75 pounds

• Binding: Paperback

• 252 pages

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#### **Editorial Review**

About the Author

Dr. Frazelle is one of the world's foremost authorities on supply chain strategy. He is President and CEO of Logistics Resources International and was founding director of The Logistics Institute at Georgia Tech. Logistics Resources International is a supply chain consulting firm with offices in Atlanta, Georgia; Tokyo, Japan; and San Jose, Costa Rica and affiliates in Sydney, Australia (Logiworx) and Lima, Peru (GS1 Peru). As an educator, Dr. Frazelle has trained more than 50,000 professionals in the principles of world-class supply chains; as a consultant he has assisted more than 100 corporations and government agencies in North America, South America, Europe, Asia and Africa in their pursuit of world-class supply chains; as an author he has authored, co-authored, and/or contributed to seven books including Supply Chain Strategy, World-Class Warehousing, Facilities Planning, and The Language of Logistics; and as a professor he has lectured at Cornell, Northwestern, Waseda University, and the National University of Singapore. His books have been translated into six languages including Japanese, Chinese, Korean, Russian, Spanish, and Portuguese. Dr. Frazelle is also the inventor of RightChain(TM), a supply chain strategy model guiding the supply chains in many of the world's largest corporations including Honda, Disney, BP, Hallmark, Nutrisystem, and United Technologies to name a few. RightChain(TM) projects have accounted for more than \$5 BILLION in EBIT increase for LRI clients. Dr. Frazelle's achievements have been recognized by the Council of Supply Chain Management Professionals, the Warehousing Education and Research Council's, the Material Handling Institute, the Institute of Industrial Engineer's Armstrong Award, Kodak's Educational Grant, and General Motors Scholar Award. He was recently named Georgia Tech's Outstanding Professional Educator. He is a former president of the International Material Management Society and member of the board of directors for the Warehousing Education & Research Council. Dr. Frazelle holds his Ph.D. from Georgia Tech and masters and bachelors of science degrees from North Carolina State University. Other Books by the Author • Supply Chain Strategy • World-Class Warehousing and Material Handling • Material Handling Systems and Terminology • Facilities Planning Blogs and Sites by the Author • RightChain.com • InventoryStrategy.com

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