



Perfecting Sound Forever: An Aural History of Recorded Music

By Greg Milner



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In 1915, Thomas Edison proclaimed that he could record a live performance and reproduce it perfectly, shocking audiences who found themselves unable to tell whether what they were hearing was an Edison Diamond Disc or a flesh-andblood musician. Today, the equation is reversed. Whereas Edison proposed that a real performance could be rebuilt with absolute perfection, Pro Tools and digital samplers now allow musicians and engineers to create the illusion of performances that never were. In between lies a century of sonic exploration into the balance between the real and the represented.

Tracing the contours of this history, Greg Milner takes us through the major breakthroughs and glorious failures in the art and science of recording. An American soldier monitoring Nazi radio transmissions stumbles onto the open yet revolutionary secret of magnetic tape. Japanese and Dutch researchers build a first-generation digital audio format and watch as their "compact disc" is marketed by the music industry as the second coming of Edison yet derided as heretical by analog loyalists. The music world becomes addicted to volume in the nineties and fights a self-defeating "loudness war" to get its fix.

From Les Paul to Phil Spector to King Tubby, from vinyl to pirated CDs to iPods, Milner's Perfecting Sound Forever pulls apart musical history to answer a crucial question: Should a recording document reality as faithfully as possible, or should it improve upon or somehow transcend the music it records? The answers he uncovers will change the very way we think about music.





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Editorial Review

From Publishers Weekly

Recording gadgets evolve with dizzying speed, but debates over their effects on music never change, according to this fascinating study of technology and aesthetics. Journalist Milner (coauthor, *Metallica: This Monster Lives*) surveys developments in recording, from Thomas Edison's complaints about those newfangled Victrolas to the contemporary controversy between CD and vinyl. With every advance of hardware, he notes, comes accompanying shifts in the sound of music: the sense of physical space implied by stereo sound; the advent of rock 'n' roll reverb; the big obnoxious ambient drum sound that defined the '80s under the Phil Collins dictatorship; the unsettling robotic tone imparted to vocals by today's Auto-Tune pitch-correction software; the arms race toward ear-grabbing, distortion-heavy loudness that leaves us surrounded by music that does nothing but shout. Perennial arguments about the fidelity of new technologies, he contends, miss the point: now that every record is digitally spliced together out of multiple tracks and far-flung samples, there is no authentic musical performance for the sound engineer—contemporary music's true auteur—to record. Milner combines a lucid exposition of acoustics and technology with a critic's keen discernment of the pop-music soundscape. The result is a real ear-opener that will captivate fans and techies alike. (*June 16*)

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Review

"Perfecting Sound Forever is an exhaustively researched, extraordinarily inquisitive book that dissects the central question within all music criticism: When we say that something sounds good, what are we really saying? And perhaps more importantly, what are we really hearing?" ?CHUCK KLOSTERMAN

"A compelling look at the birth and evolution of recording, and how it changed the way the world hears itself." ?MARC WEINGARTEN, Los Angeles Times

"Greg Milner tells the story of recorded music with novelistic verve, ferocious attention to detail, and a soulful ambivalence about our quest for sonic perfection. He shows how great recordings come about not through advances in technology but through a love of the art, and that same love is the motor of his prose." *?Alex Ross, author of The Rest Is Noise*

"You may never listen to Lady Gaga the same way again . . . [Milner is] a gifted storyteller with an ear for absurdity . . . You might not think a book about reverb could thrill. Milner's does." ?MIKAEL WOOD, Time Out New York

"Very, very, very few books will change the way you listen to music. This is one such book. Read it." ?JARVIS COCKER

About the Author

GREG MILNER has written about music, media, technology, and politics for *Spin*, *Rolling Stone*, *The Village Voice*, *Slate*, *Salon*, and *Wired*. He is the coauthor, with the filmmaker Joe Berlinger, of *Metallica: This Monster Lives*. He lives in Brooklyn.

Users Review

From reader reviews:

Lindsey Gant:

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Scot Vines:

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Scott Tucker:

Perfecting Sound Forever: An Aural History of Recorded Music can be one of your starter books that are good idea. We recommend that straight away because this reserve has good vocabulary which could increase your knowledge in language, easy to understand, bit entertaining however delivering the information. The writer giving his/her effort to put every word into enjoyment arrangement in writing Perfecting Sound Forever: An Aural History of Recorded Music yet doesn't forget the main place, giving the reader the hottest and also based confirm resource data that maybe you can be certainly one of it. This great information may drawn you into new stage of crucial imagining.

Larry Strickland:

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