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## Youth Ministry 3.0: A Manifesto of Where We've Been, Where We Are & Where We Need to Go

*By Mark Oestreicher*



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**Youth Ministry 3.0: A Manifesto of Where We've Been, Where We Are & Where We Need to Go** By Mark Oestreicher

Over the past several decades there have been three significant shifts in youth culture; each new shift brought with it different values and priorities in the lives of teens. Youth ministries adapted and responded to the first two shifts, but we're missing the boat on the third. The result? Youth ministry isn't addressing the realities and needs of today's youth culture. After nearly three decades in youth ministry, Mark Oestreicher has lived through a lot of those shifts himself. In recent years, he's found himself wondering what needs to change, especially since so much of what we're doing in youth ministry today is not working. In Youth Ministry 3.0, youth workers will explore, along with Marko and the voices of other youth workers, why we need change in youth ministry, from a ministry moving away from a dependence on programs, to one that is focused on communion and mission. They'll get a quick history of youth ministry over the last fifty years. And they'll help dream about what changes need to take place in order to create the next phase of youth ministry — the future that needs to be created for effective ministry to students.



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**Youth Ministry 3.0: A Manifesto of Where We've Been, Where We Are & Where We Need to Go** By Mark Oestreicher **Bibliography**

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### **Editorial Review**

#### **Review**

“Mark Oestreicher's Youth Ministry 3.0 embodies the conversation model of ministry books. His book is revolutionary not only in content, but also in style....Marko's book is of the first printed books in the youth ministry field to widely embrace social media as a means of resourcing. Social media addicts everywhere are rejoicing.” (*thESource*)

#### **From the Back Cover**

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#### **About the Author**

Mark Oestreicher (Marko) is a veteran youth worker and former president of Youth Specialties. The author of dozens of books, including Youth Ministry 3.0 and Middle School Ministry, Marko is a sought after speaker, writer and consultant. Marko leads The Youth Cartel, providing a variety of resources, coaching and consultation to youth workers, churches and ministries. Marko lives in San Diego with his wife Jeannie and two teenage children, Liesl and Max. [www.whyismarko.com](http://www.whyismarko.com).

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**Ann Goddard:**

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