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Editorial Review

From the Back Cover

A "Practitioner's Approach" to learning about THE FIELD OF INVESTMENTS!

People who have used this book tell us that the author's real-world, practitioner's approach gets-and keeps-readers' attention. Professor Jones present the material in a relevant= way that students can understand and appreciate. Jones shows how to access and evaluate investment information, analyze investment opportunities, and make savvy decisions when investing.

This edition of the text is accompanied by a well-integrated Web site featuring a wealth of resources for students and instructors:

- Students will find internet exercises, cases related to topics within each chapter, self-tests, and more to help them enhance and test their knowledge.
- This site also includes a set of PowerPoint presentations for each chapter, which include outlines highlighting the key concepts of each chapter and the text art within each chapter.
- Some of the appendix material from the previous edition is now available on the Web site. Students can now access these appendices online as they read the respective chapters of text.

About the Author

Charles P. Jones, North Carolina State University

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