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# Trust Funnel: Leverage Today's Online Currency to Grab Attention, Drive and Convert Traffic, and Live a Fabulous Wealthy Life

By Brian G. Johnson

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**Trust Funnel: Leverage Today's Online Currency to Grab Attention, Drive and Convert Traffic, and Live a Fabulous Wealthy Life** By Brian G. Johnson

How does a dyslexic college dropout become an Internet marketing guru, living a life of wealth and freedom many people only dream of? Answer: by seeing a need and filling it.

When his dad purchased a shiny new Apple 2E in 1983, it didn't take long for Brian G. Johnson to discover video games. He was hooked. However, what really blew him away was what he discovered several years later-the Internet. Brian knew it would completely change *how* and *where* people spent their money. Most of all, it would *level the playing field for average folks*, allowing them to cash in as it reached the masses.

*Trust Funnel* is one part memoir, three parts "how-to" manual for anyone seeking the freedom to work when and where they want as they build an Internet marketing business on a shoestring budget.

Inspired by Zig Ziglar, it examines how the Web and online success revolve around trust and the acts of:

listening

liking

trusting

buying

Trust can be found in many places online. It can be found among site visitors who decide to "like" a page or post. It can be found in another selfie that appears on someone's Facebook newsfeed. And it can be found in the complex algorithms that power Google rankings, Facebook, and the various other social sites.

Gone are the days of links, Google page rankings, and Facebook's EdgeRank. Today's online currency that powers the Web and online success is trust. With *Trust Funnel*, Brian provides detailed formulas and rituals that enable anyone to

leverage the exact same strategies, tactics, and philosophies that have allowed him to drive traffic, build trust, and earn a very comfortable living.

*Trust Funnel* tells the story of his mind-boggling success and can be the springboard to yours.

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### **Editorial Review**

#### About the Author

Brian G. Johnson is a serial entrepreneur who is also an engaging speaker, product creator, #1 bestselling author, nurturing mentor, and passionate poodle wrangler. Since 2008 Brian has coached tens of thousands of wealth seekers, many of whom are successfully generating life-changing income.

Brian's high energy and zest for life translate well to his coaching programs, where he breaks down the most important elements of many profitable online businesses-traffic and conversions. His formulas are simple, his rituals are effective, and his techniques are easy to follow.

Learn more about Brian and his powerful Internet marketing strategies at:

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### **Users Review**

**From reader reviews:**

**Maria Asbury:**

Spent a free time and energy to be fun activity to perform! A lot of people spent their free time with their family, or their very own friends. Usually they undertaking activity like watching television, about to beach, or picnic inside park. They actually doing same thing every week. Do you feel it? Do you wish to something different to fill your personal free time/ holiday? Might be reading a book is usually option to fill your cost-free time/ holiday. The first thing that you ask may be what kinds of book that you should read. If you want to consider look for book, may be the reserve untitled Trust Funnel: Leverage Today's Online Currency to Grab Attention, Drive and Convert Traffic, and Live a Fabulous Wealthy Life can be fine book to read. May be it may be best activity to you.

**Douglas Stevens:**

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**Barbara Robbins:**

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