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By Ricardo Mendoza-Gonzalez



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In today's society, educational opportunities have evolved beyond the traditional classroom setting. Most universities have implemented virtual learning environments in an effort to provide more opportunities for potential or current students seeking alternative and more affordable learning solutions.

User-Centered Design Strategies for Massive Open Online Courses (MOOCs) focuses on the best practices and effective design of student interaction within virtual learning environments. Highlighting strategies from human-computer interaction experiences and user-centered models, as well as emergent approaches and implementation techniques, this reference publication is designed for computer science students, academics, researchers, instructional designers, IT professionals, software developers, and educators interested in mobile technologies, social learning, and educational inclusion.



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User-Centered Design Strategies for Massive Open Online Courses (MOOCs) By Ricardo Mendoza-Gonzalez **Bibliography**

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Editorial Review

About the Author

Dr. Ricardo Mendoza-González is a Researcher/Professor at the Instituto Tecnológico de Aguascalientes (Mexico). He holds a Ph.D. in Computer Science (Universidad Autónoma de Aguascalientes, México, 2009), a Masters degree in Computer Science (Universidad Autónoma de Aguascalientes, México, 2007), and a Bachelor of Computer Science (Instituto Tecnológico de Aguascalientes, México, 2004). Dr. Mendoza-González has reported his work in journals such as *Advances in Engineering Software*, and prestigious international conferences such as IEEE-CCECE, CADUI, ICIMP, and IASTED-CNIS. He collaborates with researchers of the University of Ontario Institute of Technology (UOIT, Canada), and Universidad Autónoma de Aguascalientes (Mexico). His current research interests include several topics on: human-computer interaction, information security, usability, artificial intelligence, and software engineering.

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