



FilmSkills: Producing: Master the Business of Making and Selling Movies (Behind the Screen) (Volume 5)

By Jason J Tomaric



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Producers assemble the raw talent, resources, and equipment for the director to build his vision on the set. But the business of filmmaking is like no other – the demands are constantly changing and each scene requires its own unique approach to be successful, requiring skill and agility from everyone involved. In FilmSkills: Producing, you will learn every aspect of the business of film from the studio development process, to running the production, through marketing and distribution. Leading Hollywood filmmakers take you deep inside the process for an unfiltered look at how you can use Hollywood's time-tested process on your own productions. FilmSkills: Producing covers:

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- Forming a Production Company
- Managing the Budget During Production
- Hiring the Crew
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- Film Festivals
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About the Author

Jason J. Tomaric is an Emmy, Telly, and CINE Award-winning director and cinematographer. With dozens of commercials, feature films, documentaries, and music videos on the market, Tomaric has worked in over 20 countries. Tomaric has taught at some of the most prestigious film schools in the nation, and has developed FilmSkills – the largest online film school that services over 50 universities and has trained thousands of aspiring filmmakers.

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