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By Daniel L. Schacter



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A groundbreaking work by one of the world's foremost psychologists that delves into the complex behavior of memory.

In this fascinating study, Daniel L. Schacter explores instances of what we would consider memory failure—absent-mindedness, transience, blocking, misattribution, suggestibility, bias, and persistence—and suggests instead that these miscues are actually indications that memory is functioning as designed. Drawing from vivid scientific research and creative literature, as well as high-profile events in which memory has figured significantly (Bill Clinton's grand jury testimony, for instance), *The Seven Sins of Memory* provides a more nuanced understanding of how memory and the mind influence each other and shape our lives.



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Editorial Review

About the Author

Daniel L. Schacter is chairman of the Psychology Department at Harvard University. He has previously written *Searching for Memory*, which received praise as a New York Times Notable Book of the Year and one of Library Journal's Best Science and Technology Books of the Year. The book won the American Psychological Association's William James Book Award and received outstanding reviews in *The New Yorker* and *Publishers Weekly*. Schacter was the keynote speaker at the American Psychological Association's 2000 conference and has appeared on 20/20, NBC's *Sunday Today*, the Discovery Channel, the Learning Channel, and, with Alan Alda, on PBS's *Scientific American Frontiers*.

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