



Writing and Designing Manuals and Warnings 4e

By Patricia A. Robinson

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Drawn from the collective experience of hundreds of technical writers, graphic artists, and product safety engineers, along with the author's nearly 30 years of experience helping companies improve instructions and warnings, this how-to book covers every aspect of developing state-of-the-art product manuals and safety warnings. Filled with examples that show how good manuals and effective warnings can add value to your company's products and build repeat business, while at the same time reducing liability exposure, the text demonstrates how to create manuals that give products a competitive edge and improve customer satisfaction. Solidly grounded in research, but not a stuffy academic treatise, this down-to-earth, practical book is a survival guide for writers in the real world of short deadlines and tight budgets.



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