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# Magic of NLP Demystified, Second edition

By Byron Lewis, Frank Pucelik



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With new and updated material this is the second edition of the best-selling work which has long been regarded as one of the best introductions to NLP and, in particular, its Language of Communication model. It introduces the reader to a remarkable new approach to the study of human communications and therapeutic change. Managers, sales people, consultants, therapists, parents educators anyone interested in or involved with influential communications and personal change will benefit from reading this book, which is written in an informal and entertaining style. The ISBN of the first edition is 9781555520175.

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## **Editorial Review**

#### Review

An especially readable and visually stimulating addition to the literature in the field of NLP. --Robert Dilts, co-author of *The Hero's Journey* 

#### About the Author

**Byron Lewis** is the director of the Meta Training Institute, a Northwest Educational and Consulting firm specializing in the techniques of Neuro-Linguistic Programming. **Frank Pucelik** is widely recognized as one of the world's finest trainers in interpersonal communication and success strategies for change.

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