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## Sex and the City (TV Milestones Series)

*By Deborah Jermyn*



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**Sex and the City (TV Milestones Series)** By Deborah Jermyn

With its bold depiction of four female friends navigating the pitfalls of Manhattan's dating scene, *Sex and the City*, which aired on HBO from 1998 to 2004, was a unique television drama that evolved into a ubiquitous and widely debated cultural phenomenon. Deborah Jermyn's *Sex and the City* investigates the program's critical and popular success as well as its lasting cultural impact. To give readers a complete picture of *Sex and the City*, Jermyn draws on close textual analysis of selected episodes, existing critical work on the program, testimonies from its stars and producers, and intertextual evidence ranging from the *Sex and the City* bus tour to fan guides and Web sites.

In this volume Jermyn explores the show's characters, its careful generic balance of comedy and drama, its mix of both fantasy and realism, and its dedication to the intricacies of women's friendships. Jermyn notes that in the course of its six seasons *Sex and the City* emerged as a kind of controversial shorthand to explore the zeitgeist among a generation of post-feminist TV audiences, each week considering issues surrounding femininity, feminism, sexuality, consumerism, and women's lifestyle choices. Jermyn argues that, in short, *Sex and the City*'s success and wider cultural impact invite us not just to analyze the particular accomplishments of its writing, design, and performances but to recognize the contribution and significance that television can have on public debate and life outside "the box."

With the 2008 release of a full-length-and long-awaited-feature film version of *Sex and the City*, the series proves itself once again to be timely and relevant. Fans of the series as well as scholars of television history will enjoy Jermyn's insightful study.



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## **Editorial Review**

### **Review**

Jermyn demonstrates that Sex and the City was not only a popular show but one that seemed to have had particular importance to female viewers. She strives to place Sex and the City within the context of TV history by citing shows like Friends or The Golden Girls, film history by citing New York-based films like Breakfast at Tiffany's or Annie Hall, and broader cultural studies by citing such works as Sex and the Single Girl by Helen Gurley Brown. --Lucy Fischer, professor of English and film studies at the University of Pittsburgh

### **About the Author**

Deborah Jermyn is Reader in Film and Television at Roehampton University in London. Her co-edited books include Understanding Reality Television and Falling in Love Again: Romantic Comedy in Contemporary Cinema, and she is author of Crime Watching: Investigating Real Crime TV.

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#### **Robert Bartlett:**

Sex and the City (TV Milestones Series) can be one of your beginning books that are good idea. All of us recommend that straight away because this book has good vocabulary that could increase your knowledge in language, easy to understand, bit entertaining but delivering the information. The article writer giving his/her

effort that will put every word into pleasure arrangement in writing Sex and the City (TV Milestones Series) nevertheless doesn't forget the main position, giving the reader the hottest and also based confirm resource data that maybe you can be certainly one of it. This great information can certainly drawn you into new stage of crucial contemplating.

**Fernando Minaya:**

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