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Victory Secrets of Attila the Hun: 1,500 Years Ago Attila Got the Competitive Edge. Now He Tells You How You Can Get It, Too--His Way

By Wess Roberts



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This sequel to *Leadership Secrets of Attila the Hun* goes beyond the first book's focus on individual leadership and applies Attila's wisdom and lessons to the challenges of leadership in organizations. As essential for business managers and leaders as its now classic predecessor.



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Editorial Review

From Publishers Weekly

Roberts looks to Attila the Hun and the history of the Roman Empire for business strategies.

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From Library Journal

A sequel to Roberts's *Leadership Secrets of Attila the Hun* (Warner, 1990. reprint), which was geared to individuals, this manual offers advice for organizational leaders. Like many "how to" books in management, it uses "how to win battles" as a metaphor for competing for markets and market share. "Chieftains who meet their own needs first--at the expense of the tribe--are worthless leaders," reads a typical entry. "Chieftains who hold on to power through a cunning mixture of deceit, brutality, and largesse are desperate despots. Huns do not follow them. Great warriors refuse to serve them." Even Attila the Hun knows there is nothing new under the sun--which is true of this work. The metaphor does make this fun reading, however, and since its predecessor sold 500,000 copies, *Victory Secrets* is recommended for all general business collections.

- *Michael D. Kathman, St. John's Univ. Lib., Collegeville, Minn.*

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From [AudioFile](#)

The readers can't compensate for the unbearably pompous prose style of this extended parable about corporate politics and strategy. R.F.W. (c)AudioFile, Portland, Maine

Users Review

From reader reviews:

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