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# Professional Real Estate Development: The Uli Guide to the Business

*By Richard B. Peiser*



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Everything necessary to begin and run a real estate development business is covered in this definitive text. Compiled by the Urban Land Institute (ULI), the premier industry association for land developers, this book contains complete information on each of the five types of land development: land subdivision, multi-family residential, office, industrial and retail. In-depth coverage is given to: design and site planning; financing and construction; marketing and management; operations and maintenance. For new developers, there is useful material on finding the first deal and setting up an effective development team. Real estate professionals and professionals in industries that serve developers will gain a better understanding of all facets of this complex field.



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