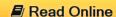


Modern Management: Concepts and Skills Plus 2014 MyManagementLab with Pearson eText -- Access Card Package (13th Edition)

By Samuel C. Certo, S. Trevis Certo







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Editorial Review

About the Author

Certo is a cofounder of WebSolvers, Inc., a consultancy specializing in developing ebusiness solutons for corporations. He is former dean and professor of management at the Crummer Graduate School of Business at Rollins College.

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