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Managing Fraud Risk: A Practical Guide for Directors and Managers

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Managing Fraud Risk: A Practical Guide for Directors and Managers From Brand: Wiley

A strategic, practical, cost-effective approach to fraud prevention

In troubled economic times, the risk of fraud and financial crime increases. In our post credit crunch environment, new laws and tougher penalties for financial crime mean that if you are in business, you have a responsibility to help fight fraud.

However, to design effective, proportionate fraud controls for your business, you need a complete picture of all the risks. *Managing Fraud Risk* shows you where to look for fraud, setting out a route-map for finding and fighting fraud risks in your business, with the practical, strategic advice you need.

Combining the latest theory with forensic risk analysis, this book reveals how you can provide assurance to your Board and stakeholders. Practical examples are used to clearly show cost-effective techniques for preventing and detecting business fraud. An innovative fraud awareness quiz enables you to easily apply the theories and principles.

- Answers questions such as: Who commits more fraud: men or women? How many of your employees are prepared to falsify documents?
- Essential information to ensure your procedures are sufficient to meet compliance with new international legislation increasing the liability of directors and managers in cases of fraud and corruption
- Takes a new perspective from the point of view of business risk, making it unique to other texts that take only an auditing, investigative, or specialist approach

This route-map is essential reading to help you navigate the complex landscape of business fraud.



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Bibliography

- Sales Rank: #2820753 in Books
- Brand: Brand: Wiley
- Published on: 2013-01-04
- Original language: English
- Number of items: 1
- Dimensions: 9.95" h x 1.00" w x 7.70" l, 1.90 pounds
- Binding: Hardcover
- 352 pages



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Editorial Review

Review

'This book is subtitled "a practical guide for directors and managers" and while it certainly is that it's something else as well: a good read...dealing with fraud is often a matter of crisis management. With this guide, it needn't be.' (The CA, January 2013) 'Well written with many interesting anecdotes.' (Supply Business, January 2013) 'Steve Giles' credentials to write this comprehensive and entertaining guide to managing fraud risk are unimpeachable' (Gazette, January 2013) 'The keynote of the book is practicality - assessing risk and taking proportionate action...an excellent compendium for all managers' (Professional Manager, May 2013)

From the Back Cover

Fraud can severely damage an organisation's profitability and reputation. The risks have never been higher than they are in today's turbulent economic times, yet many organisations continue to take a reactive approach, thinking about fraud only once it has occurred. As a result they are forced to deal with the consequences, often having to act quickly and under conditions of extreme stress, leading to poor outcomes.

In *Managing Fraud Risk: A Practical Guide for Directors and Managers* Steve Giles lays out the modern, strategic approach to the problem. He explains corporate fraud theory (what it is, who commits it and why) and examines the results primarily from the business perspective of identifying the most cost-effective methods available to manage the risks. The book provides a menu of anti-fraud techniques and day to day processes designed to prevent, detect and investigate fraud, thus enabling the reader to create a cost-effective anti-fraud framework tailored to the specific needs and circumstances of their own organisation.

Key features of the book include:

- A clear, logical and accessible structure: each chapter covers an important aspect of fraud and concludes with five key learning points for directors and managers.
- Numerous illustrative examples from both headline cases and the author's own extensive experience of fraud investigations.
- Interviews with directors and managers from both the public and private sectors to give a practical business perspective on the issues discussed.
- A risk management framework that places fraud in its proper context of corporate governance, risk and business ethics.
- Identification and analysis of the key anti-fraud preventative and detective controls that have been shown to work best in practice.
- Strategic guidance and advice on tailoring an effective programme of anti-fraud measures to meet business requirements.
- The Fraud Awareness Quiz – why not take the Quiz and find out how much you really know about fraud and the risks associated with it?

Managing Fraud Risk: A Practical Guide for Directors and Managers provides the reader with all the tools necessary to create and maintain an effective anti-fraud framework within their own particular organisation.

About the Author

Steve Giles is a chartered accountant with over 20 years experience of fighting fraud. This began with his involvement in the Polly Peck investigation in the early 1990s and continued with a variety of forensic accounting assignments whilst still at Deloitte. Now a consultant, Steve has worked on many fraud investigation cases in the UK, Continental Europe and the US, whilst also advising his clients on the most effective measures that they can take to prevent, deter and detect fraud in their organisations. Today he lectures extensively around the world on fraud and financial crime matters generally and also on the broader subjects of corporate governance, risk management, auditing and business ethics. He is an Associate Member of the Institute of Chartered Accountants in England and Wales.

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