



## Myanmar's moment: Unique opportunities, major challenges

*By McKinsey Global Institute, Heang Chhor, Richard Dobbs, Doan Nguyen Hansen, Fraser Thompson, Nancy Shah, Lukas Streiff*



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In this report, the McKinsey Global Institute assesses Myanmar's economic potential at a time of intense interest in the country. Very little is known about this economy and data are generally questionable. To build as strong a fact base for its analysis as possible, MGI collected data from a range of government agencies, conducted field research, and interviewed more than 200 experts, political leaders, and business people.



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**Bibliography**

- Sales Rank: #7569899 in Books
- Published on: 2013-05-30
- Dimensions: 11.00" h x .36" w x 8.50" l,
- Binding: Paperback
- 152 pages

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