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## This Will Make You Smarter: New Scientific Concepts to Improve Your Thinking (Edge Question Series)

By John Brockman



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Edge.org presents brilliant, accessible, cutting-edge ideas to improve our decision-making skills and improve our cognitive toolkits, with contributions by Nassim Nicholas Taleb, Richard Dawkins, Brian Eno, Steven Pinker, and more. Featuring a foreword by *New York Times* columnist David Brooks and edited by John Brockman, *This Will Make You Smarter* presents some of the best wisdom from today's leading thinkers—to make better thinkers out of the leaders of tomorrow.



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### Editorial Review

#### Review

*"This Will Make You Smarter* gives us better tools to think about the world and is eminently practical for life day to day. The people in this book lead some of the hottest fields." (DAVID BROOKS, from the Foreword)

"The world's smartest website ... Edge is a salon for the world's finest minds" (The Guardian)

"Edge.org has become an epicenter of bleeding-edge insight across science, technology and beyond, hosting conversations with some of our era's greatest thinkers" (Atlantic Monthly)

"A winning combination of good writers, good science and serious broader concerns." (KIRKUS REVIEWS (starred review))

#### From the Back Cover

Featuring a foreword by David Brooks, *This Will Make You Smarter* presents brilliant—but accessible—ideas to expand every mind.

*What scientific concept would improve everybody's cognitive toolkit?* This is the question John Brockman, publisher of Edge.org, posed to the world's most influential thinkers. Their visionary answers flow from the frontiers of psychology, philosophy, economics, physics, sociology, and more. Surprising and enlightening, these insights will revolutionize the way you think about yourself and the world.

Daniel Kahneman on the "focusing illusion" • Jonah Lehrer on controlling attention • Richard Dawkins on experimentation • Aubrey De Grey on conquering our fear of the unknown • Martin Seligman on the ingredients of well-being • Nicholas Carr on managing "cognitive load" • Steven Pinker on win-win negotiating • Daniel C. Dennett on benefiting from cycles • Jaron Lanier on resisting delusion • Frank Wilczek on the brain's hidden layers • Clay Shirky on the "80/20 rule" • Daniel Goleman on understanding our connection to the natural world • V. S. Ramachandran on paradigm shifts • Matt Ridley on tapping collective intelligence • John McWhorter on path dependence • Lisa Randall on effective theorizing • Brian Eno on "ecological vision" • Richard Thaler on rooting out false concepts • J. Craig Venter on the multiple possible origins of life • Helen Fisher on temperament • Sam Harris on the flow of thought • Lawrence Krauss on living with uncertainty

#### About the Author

The publisher of the online science salon Edge.org, John Brockman is the editor of *Know This*, *This Idea Must Die*, *This Explains Everything*, *This Will Make You Smarter*, and other volumes.

### Users Review

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**Linda Livingston:**

This This Will Make You Smarter: New Scientific Concepts to Improve Your Thinking (Edge Question Series) book is not really ordinary book, you have it then the world is in your hands. The benefit you receive by reading this book is information inside this reserve incredible fresh, you will get info which is getting deeper anyone read a lot of information you will get. This This Will Make You Smarter: New Scientific Concepts to Improve Your Thinking (Edge Question Series) without we recognize teach the one who studying it become critical in thinking and analyzing. Don't become worry This Will Make You Smarter: New Scientific Concepts to Improve Your Thinking (Edge Question Series) can bring any time you are and not make your case space or bookshelves' come to be full because you can have it inside your lovely laptop even phone. This This Will Make You Smarter: New Scientific Concepts to Improve Your Thinking (Edge Question Series) having good arrangement in word along with layout, so you will not experience uninterested in reading.

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**Mary Ransom:**

Exactly why? Because this This Will Make You Smarter: New Scientific Concepts to Improve Your Thinking (Edge Question Series) is an unordinary book that the inside of the publication waiting for you to snap it but latter it will surprise you with the secret that inside. Reading this book beside it was fantastic author who all write the book in such remarkable way makes the content within easier to understand, entertaining technique but still convey the meaning totally. So , it is good for you for not hesitating having this anymore or you going to regret it. This excellent book will give you a lot of benefits than the other book include such as help improving your skill and your critical thinking technique. So , still want to delay having that book? If I have been you I will go to the guide store hurriedly.

**Alberto Alvarez:**

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