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Humanise: Why Human-Centred Leadership is the Key to the 21st Century

By Anthony Howard



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Humanise: Why Human-Centred Leadership is the Key to the 21st Century

By Anthony Howard

Legendary leaders change the world by putting leadership at the service of humanity

Humanise is a comprehensive look at human-centred leadership, providing insight and guidance for those who want to change the world. A deep examination of the concept of moral leadership, this book examines what it is, how it's acquired, and how it can be applied in business, government, and society. Readers will gain insight into predominant leadership styles exemplified in governments and organizations around the world, and discover the missing pieces that come together to more effectively guide people through challenges and transitions. With a focus on building a solid foundation, a strong moral compass, and deep empathy for others, this book shows you how to be a leader wherever you are, build your leadership capability, and make a positive impact on the world.

We are facing a crisis of leadership. Where are the new Mandelas? What type of person is that? What are their qualities and attributes? Who will lead us into the future? *Humanise* is a book for people who want to be the very best version of themselves, the best leader they can be, and impact the world for good.

- Discover a different perspective on the leadership crisis throughout the world
- Create your own leadership foundation starting with your purpose and principles
- Turn your personal moral values into a leadership style that will benefit and inspire others
- Influence the individuals and world around you to become a part of the solution

Following in the footsteps of Mandela and Ghandi, this book explains why great leadership is human-centred, and how you can become such a leader, no matter who you are or what position you are in. For those interested in picking up the torch and guiding the way, *Humanise* provides a roadmap to the version of you you've always wanted to be, and that the world needs you to be.



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Editorial Review

From the Back Cover

discover human-centred leadership and be the best leader you can be

Humanise challenges you to grow your leadership potential and impact the world for good. Through Human-Centred Leadership you will learn which qualities and attributes you need to follow in the footsteps of Mandela and Gandhi and become an influential and empathetic leader.

Author Anthony Howard has interviewed over 150 of the world's top shapers and influencers to develop the framework, philosophies and principles that will help guide you to:

- understand the moral and technological challenges facing today's leaders
- create a long-term outlook that underpins your organisation's sustainability
- discover your purpose and foster virtues that will help you achieve it
- influence others by building meaningful, person-to-person relationships
- become a Human-Centred Leader who makes a lasting impact on the world.

Human-Centred Leaders such as Gandhi, King, Mother Teresa, and Mandela changed the 20th Century. Read *Humanise* and learn how you can be a Human-Centred Leader who changes the 21st Century.

About the Author

ANTHONY HOWARD founded The Confidere Group and serves as a confidant to executives on four continents. Known as the 'CEO Whisperer,' Anthony has written and spoken extensively on Human-Centred Leadership.

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