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What to Consider If You're Considering University: New Rules for Education and Employment

By Ken S. Coates, Bill Morrison



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A degree is no longer a passport to success in today's job market.

Going to university used to be a passport to future success, but that's no longer the case. For some students, it's still a good choice that leads to a successful career after graduation, but for many their degrees are worthless pieces of paper. Choose the wrong program and graduation is more likely to lead to disillusionment and debt than a steady paycheck.

Yet parents, guidance counselors, and politicians still push higher education as if it's the only option for building a secure future. In this book, Ken S. Coates and Bill Morrison set out to explore the many educational opportunities and career paths open to Canadian high-school students and those in their twenties. This book is designed to help young adults decide whether to pursue a degree, enrol for skills training, or investigate one of the many other options that are available.



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Editorial Review

Review

Gives the straight goods on what to expect the world of post-secondary education to look like.
(*MyUniversityMoney.com*)

Coates and Morrison's style is accessible, and they make important points about the shifting job market and the devaluing of university diplomas. (*Publishers Weekly*)

Ken Coates and Bill Morrison cover all the stuff that universities won't tell you and that guidance counsellors don't know. If you're a student or parent who's confused about the bewildering array of options available for post-secondary education -- and who isn't ? -- this book is the best investment you can make. (Margaret Wente)

About the Author

Ken S. Coates is a prolific author, whose titles include *Canada's Colonies*, *The Modern North*, *North to Alaska*, and many academic books. He has worked on north-centred television documentaries and served as a consultant to northern governments and organizations. He is currently a Canada Research Chair in Regional Innovation at the Johnson-Shoyama Graduate School of Public Policy, University of Saskatchewan. He lives in Saskatoon.

Bill Morrison was a professor and administrator at universities in Ontario, Manitoba, and British Columbia and a visiting professor in the United States before he retired in 2010. Morrison has published fourteen books, twelve of them in collaboration with Kenneth Coates. He lives in Ladysmith, BC.

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