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Supply Chain Management Best Practices

By David Blanchard



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Supply Chain Management Best Practices By David Blanchard

Learn what it takes to develop and have a "best-in-class" supply chain

This new edition shows you how to build supply chains that work by illustrating how leading companies are doing it. Identifying world-class supply chains in more than a dozen different industries and explaining in detail how these companies got to where they are, this essential book reveals the proven strategies, solutions, and performance metrics used by leading companies to design their extended enterprises.

- Identifies proven strategies, solutions, and performance metrics for supply chain management best practice benchmarks
- Shows how to manage supply chains in a global marketplace and how to choose third-party providers
- New edition includes new chapters on green supply chains and lean supply chains, and expanded analysis of emerging technologies
- Includes coverage of supply chain metrics, planning and forecasting, procurement, manufacturing, transportation, globalization, customer service, collaboration, security, and workforce management
- Written by the Editorial Director of Penton Media's Supply Chain Group and a Contributing Editor to *IndustryWeek* magazine

It also offers guidance on the latest technology, green supply chains, going lean, how to choose third-party logistics providers, and how to manage the supply chain in a global environment.



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Editorial Review

Review

provides best practice benchmarks and shows how to manage supply chains in a global marketplace (Government Opportunities, April 2010).

From the Inside Flap

Between inventory management, distribution, warehousing, and transportation costs, corporations are spending over \$1 trillion every year. And who's responsible for managing all that spending? If you're reading this, you probably already know the answer—it's YOU—the supply chain professional. While your job description may differ depending on where you work, the goal to develop and position a company's supply chain to compete and win in today's global marketplace is pretty much the same—and it's daunting.

Now featuring relevant and timely new chapters on keeping your supply chain "lean and green," *Supply Chain Management Best Practices, Second Edition* describes in detail how you can build a "best-in-class" supply chain, told through the accomplishments—and in some cases, failures—of supply chain practitioners and experts. Author David Blanchard—Editorial Director of Penton Media's Supply Chain Group—provides a unique dual perspective as journalist *and* insider, with access to top supply chain professionals and their insights on creating and sustaining a world-class supply chain.

Packed with abundant anecdotes, interviews, case studies, research, and analysis, this resourceful book is strategically organized into three parts: Part I briefly introduces supply chain management with examples of best-in-class supply chains in various industries and proven methods for measuring the performance of a supply chain. Part II presents the traditional core processes of supply chain management and discusses the best practices being followed by specific trend-setting companies within the global marketplace. Finally, Part III reveals the strategies, solutions, and technologies used by leading companies to design their extended enterprises, including up-to-the minute tips on going green and lean in your supply chain.

Get your company on the supply chain "best practices" track and achieve supply chain excellence with the world-class guidance found in *Supply Chain Management Best Practices, Second Edition*.

From the Back Cover

Praise for the First Edition of Supply Chain Management Best Practices

"Supply chain management is fast becoming a core competency within successful companies. Dave Blanchard's comprehensive exploration of SCM best practices hits the mark. It's chock-full of real examples of journeys taken to achieve supply chain excellence. Practitioners worldwide can learn much from the insightful conclusions arrived at in the book."—Rick Blasgen, President and CEO Council of Supply Chain Management Professionals (CSCMP)

"As a journalist, Dave Blanchard has an exceptional ability to look at supply chain best practices from the inside out. His broad perspectives on the burning issues in supply chain management, coupled with his diligent research, make this book a must-read for anyone interested in improving and enhancing their supply chains."—C. John Langley Jr., PhD, Professor of Supply Chain Management Georgia Institute of Technology

"Combining his talents as a journalist and supply chain management professional, David has taken some of the best practices in our field and presented them in an easy-to-read format. This book is the In Search of

Excellence for supply chain managers. It is a must-read for those companies wanting to improve supply chain performance."—Robert A. Novack, PhD, Associate Professor of Supply Chain Management
Department of Supply Chain and Information Systems
Pennsylvania State University

"Blanchard's Best Practices is the right information delivered at the right time in the right way to address the right problems and to provide the right solutions to the nightmares of managing a supply chain in today's global environment. Supporting his conclusions with actual business scenarios, the author has given the reader insightful advice on how to establish and maintain good communication, collaboration, and cooperation between vendors, customers, manufacturers, distributors, and anyone else who functions as a link in the 'plan, source, make, deliver, and return' process. This book is required reading for those who have made the supply chain their life's work as well as those who are just starting to make it their career."—Dan Fox, Corporate Traffic Manager
Samsonite Corporation

"Blanchard is an extraordinarily perceptive observer of supply chain processes. He sees the big picture. He has compiled practical and replicable examples from all segments of industry and companies. This book clearly outlines what is possible, and how talented and creative individuals and their supportive companies are approaching the tasks to keep their companies financially viable and competitive in this ever-changing global economy. David Blanchard has painted a picture of what informed talent and supportive management can accomplish."—John A. Gentle, DLP
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Users Review

From reader reviews:

William Johnson:

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Jennifer Fountain:

A lot of people always spent their particular free time to vacation or perhaps go to the outside with them household or their friend. Do you know? Many a lot of people spent these people free time just watching TV, as well as playing video games all day long. In order to try to find a new activity honestly, that is look different you can read a book. It is really fun for yourself. If you enjoy the book which you read you can spent all day every day to reading a book. The book Supply Chain Management Best Practices it is very good to read. There are a lot of people that recommended this book. These folks were enjoying reading this book. If you did not have enough space to create this book you can buy often the e-book. You can m0ore very easily to read this book through your smart phone. The price is not too expensive but this book offers high quality.

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