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# The Art of Seduction

By Robert Greene



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The season's most talked-about all-purpose personal strategy guide and philosophical compendium," said Newsweek of Robert Greene's bold, elegant, and ingenious manual of modern manipulation, *The 48 Laws of Power*. Now Greene has once again mined history and literature to distill the essence of seduction, the most highly refined mode of influence, the ultimate power trip.

*The Art of Seduction* is a masterful synthesis of the work of thinkers such as Freud, Ovid, Kierkegaard, and Einstein, as well as the achievements of the greatest seducers throughout history. From Cleopatra to John F. Kennedy, from Andy Warhol to Josephine Bonaparte, *The Art of Seduction* gets to the heart of the character of the seducer and his or her tactics, triumphs and failures. The seducer's many faces include: the Siren, the Rake, the Ideal Lover, the Dandy, the Natural, the Coquette, the Charmer, and the Charismatic. Twenty-four maneuvers will guide readers through the seduction process, providing cunning, amoral instructions for and analysis of this fascinating, all-pervasive form of power. Just as beautifully packaged and every bit as essential as *The 48 Laws of Power*, *The Art of Seduction* is an indispensable primer of persuasion and offers the best lessons on how to take what you want from whomever you want or how to prevent yourself from being taken.



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## The Art of Seduction By Robert Greene Bibliography

- Sales Rank: #201396 in Books
- Brand: Brand: Viking
- Published on: 2001-10-01
- Released on: 2001-10-01
- Original language: English
- Number of items: 1
- Dimensions: 9.42" h x 1.35" w x 6.86" l,
- Binding: Hardcover
- 496 pages

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## Editorial Review

From Library Journal

Touted as a "handbook on the most subtle and effective form of power" and "an indispensable primer on how to take what you want from whomever you want," this book is more than a little creepy. Following on the heels of his 48 Laws of Power, this book continues Greene's gross exploration of social power, this time in the realm of sexual politics. In Part 1, Greene, again paired with "packager" Joost Elffers (Play with Your Food), offers a straight-faced description of the nine types of seductive character, from the "Ideal Lover" to the "Rake." Elffers's contribution comes in the form of numerous quotes by famous contemporary and historical figures tucked into the side margins. Part 2 examines the process of seduction, subdivided into four phases, with chapter headings such as "Master the Art of Insinuation" and "Isolate the Victim." This book will have real appeal for power mongers, gold diggers, and heartless manipulators everywhere. Books such as Beverley East's *Finding Mr. Write* (LJ 5/1/00) and Jama Clark's *What the Hell Do Women Really Want?* (Island Flower, 1997) offer advice on the same subject without the distasteful exploitative emphasis. David Valencia, King Cty. Lib. Syst., WA

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From [Booklist](#)

Greene is the author of *The 48 Laws of Power* (1998), a compilation of quotes from throughout history that prescribe methods of obtaining and wielding power. He now adds seduction to the mix of stratagems for those who feel the need to scheme to get what they want. Given the popularity of so-called reality-based television programs, it is clear there is a large audience of such people. Greene, again providing quotes on his topic from philosophers, scientists, playwrights, and novelists, examines "the achievements of the greatest seducers throughout history" and profiles 10 seductive archetypes. Although the tactics Greene advises may be distasteful to some, his literary survey is fascinating. As was Greene's previous work, this one is billed as "A Joost Elffers Production." Elffers is identified--with no hint of embarrassment--as a book "packager." A "quote" from a *Newsweek* review of *The 48 Laws* is used to hype the new book, though the actual article in which the quote appeared challenged Greene's credentials as an editor and playwright and offered only lukewarm praise. *David Rouse*

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Review

Praise for the work of Robert Greene: "Compelling."—*Forbes*

"Greene's specialty is analyzing the lives and philosophies of historical figures like Sun Tzu and Napoleon, and extracting from them tips on how to manipulate people and situations—a cutthroat worldview that has earned him a devoted following among a like-minded readership of rappers, drug dealers and corporate executives."—*The New York Times*

"Illuminating."—*The Guardian*

"Machiavelli has a new rival. And Sun Tzu had better watch his back. Greene . . . has put together a checklist of ambitious behavior. Just reading the table of contents is enough to stir a little corner-office lust."—*New York* magazine

"Beguiling . . . literate . . . fascinating. A wry primer for people who desperately want to be on top."—*People* magazine

*“An heir to Machiavelli’s Prince . . . gentler souls will find this book frightening, those whose moral compass is oriented solely to power will have a perfect vade mecum.”—Publishers Weekly*

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### **From reader reviews:**

#### **Tom Burkhardt:**

Why don't make it to become your habit? Right now, try to ready your time to do the important take action, like looking for your favorite reserve and reading a book. Beside you can solve your long lasting problem; you can add your knowledge by the e-book entitled The Art of Seduction. Try to make the book The Art of Seduction as your pal. It means that it can for being your friend when you experience alone and beside that of course make you smarter than in the past. Yeah, it is very fortunated in your case. The book makes you more confidence because you can know every little thing by the book. So , let's make new experience and knowledge with this book.

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Do you one of the book lovers? If so, do you ever feeling doubt when you find yourself in the book store? Try to pick one book that you never know the inside because don't determine book by its cover may doesn't work is difficult job because you are scared that the inside maybe not as fantastic as in the outside search likes. Maybe you answer can be The Art of Seduction why because the amazing cover that make you consider with regards to the content will not disappoint an individual. The inside or content is actually fantastic as the outside or maybe cover. Your reading 6th sense will directly guide you to pick up this book.

#### **Kevin Masterson:**

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#### **Caitlin Cruz:**

On this era which is the greater particular person or who has ability in doing something more are more precious than other. Do you want to become certainly one of it? It is just simple way to have that. What you are related is just spending your time not very much but quite enough to enjoy a look at some books. One of the books in the top collection in your reading list is The Art of Seduction. This book which is qualified as The Hungry Inclines can get you closer in becoming precious person. By looking up and review this book you can get many advantages.

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