



The Polaroid Book

By Barbara Hitchcock, Steve Crist



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In existence for over 50 years, the Polaroid Corporation's photography collection is the greatest collection of Polaroid images in the world. Begun by Polaroid founder Edwin Land and photographer Ansel Adams, the collection now includes images by hundreds of photographers throughout the world and contains important pieces by artists such as David Hockney, Helmut Newton, Jeanloup Sieff, and Robert Rauschenberg. The Polaroid Book, a survey of this remarkable collection, pays tribute to a medium that defies the digital age and remains a favorite among artists for its quirky look and instantly gratifying, one-of-kind images. ? over 400 works from the Polaroid Collection ? essay by Polaroid's Barbara Hitchcock illuminating the beginnings and history of the collection ? technical reference section featuring the various types of Polaroid cameras



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Editorial Review

From the Publisher

Includes

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- technical reference section featuring the various types of Polaroid cameras

About the Author

Steve Crist is the photography editor for TASCHEN, where he recently produced Marilyn by Andre de Dienes and Steve McQueen by William Claxton. He is currently working with Hugh Hefner on Hugh Hefner's Playboy, as well as on books with famed writer Hunter S. Thompson and on William Claxton's forthcoming Jazz opus Jazztife. A California native, Steve is based at the TASCHEN America offices in Los Angeles. Barbara Hitchcock is the director of cultural affairs for the Polaroid Corporation in Waltham, Massachusetts. She acquires fine art photographs for Polaroid and is responsible for managing its traveling exhibitions and multi-million dollar art collections. She has been the curator of several national exhibitions and currently serves on the Photography Collection Committee of Harvard University Art Museums, Cambridge.

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