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The UK's bestselling book on logistics and supply chain management – over 100,000 copies sold.

Effective development and management of supply chain networks helps businesses cut costs and enhance customer value. This updated 5th edition is a clear guide to all the key topics in an integrated approach to supply chains.

As well as new and updated examples and case studies, there are two new chapters:

Routes to Market: Many companies now have to manage multiple distribution channels - this chapter covers strategic issues on how companies “go to market” along with the cost implications of using alternative channels.

Service Logistics: As companies begin to sell performance rather than physical product, this chapter explores the implications for logistics management as the need to provide higher levels of service and customer support becomes ever more critical.



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Logistics & Supply Chain Management By Martin Christopher Bibliography

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Editorial Review

From the Back Cover

A critical concern for every business, effective logistics and supply chain management is key to achieving competitive advantage. Better development and management of your supply chain network will not only cut costs but enhance your customer value. And in today's volatile marketplace, supply chains need to be more flexible and capable of adapting to change than ever.

In fact, the real competition today is not between companies but between supply chains. The winning approach to supply chains is an integrated perspective that takes account of networks of relationships, sustainability and product design, as well as the logistics of procurement, distribution and fulfilment. *Logistics & Supply Chain Management* provides you with the core tools, processes and initiatives you need to stay one step ahead.

The fifth edition of this bestselling book has been completely updated: as well as additional examples and case studies throughout, there are two new chapters covering:

- o GOING TO MARKET – how to maximise and innovate your delivery channels
- o SERVICE LOGISTICS – how to adapt your supply chains to the service economy

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‘A definitive text from a true authority. It provides both the student and the professional with ideas, processes and tools to deliver sustainable competitive advantage to their organisation.’

Yossi Sheffi, Director, MIT Center for Transportation and Logistics

‘A powerful book which provides the fundamental tools, examples and insights to develop your supply chain to the next level. It's well worth reading.’

Bo-Inge Stensson, Senior Vice President, Purchasing SKF Group

‘Essential reading for anyone seeking to understand how to derive competitive advantage from managing their supply chain.’

Professor Matthias Holweg, Saïd Business School, University of Oxford

‘This has been the definitive book on logistics and supply chain management, and the fifth edition just got better. It describes the opportunities and challenges for managers in the area accessibly, concisely and comprehensively – essential reading and reference.’

Alan Braithwaite, Chairman, LCP Consulting and Visiting Professor, Cranfield Centre for Logistics and Supply Chain Management

About the Author

Martin Christopher is Emeritus Professor of Marketing & Logistics at Cranfield School of Management. He also chairs the Advisory Board of the internationally renowned Centre for Logistics and Supply Chain Management.

Martin’s work in the field has gained international recognition & he’s a regular contributor to conferences and workshops around the world.

Users Review

From reader reviews:

Brandon Riddle:

Here thing why that Logistics & Supply Chain Management are different and dependable to be yours. First of all reading through a book is good but it depends in the content of the usb ports which is the content is as tasty as food or not. Logistics & Supply Chain Management giving you information deeper since different ways, you can find any e-book out there but there is no e-book that similar with Logistics & Supply Chain Management. It gives you thrill reading journey, its open up your personal eyes about the thing that happened in the world which is possibly can be happened around you. You can easily bring everywhere like in area, café, or even in your way home by train. If you are having difficulties in bringing the paper book maybe the form of Logistics & Supply Chain Management in e-book can be your option.

Doris Moreno:

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Debra Sudduth:

Spent a free time for you to be fun activity to complete! A lot of people spent their sparetime with their family, or their particular friends. Usually they carrying out activity like watching television, about to beach,

or picnic from the park. They actually doing same every week. Do you feel it? Do you need to something different to fill your free time/ holiday? Could possibly be reading a book is usually option to fill your no cost time/ holiday. The first thing you will ask may be what kinds of reserve that you should read. If you want to try look for book, may be the e-book untitled Logistics & Supply Chain Management can be excellent book to read. May be it is usually best activity to you.

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