



# Black Hole Focus: How Intelligent People Can Create a Powerful Purpose for Their Lives

By Isaiah Hankel



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**Black Hole Focus: How Intelligent People Can Create a Powerful Purpose for Their Lives** By Isaiah Hankel

*"...an absurdly motivating book."* –A.J. Jacobs, New York Times bestselling author

Don't get stuck on a career path you have no passion for. Don't waste your intelligence on something that doesn't really mean anything more to you than a paycheck. Let Isaiah Hankel help you define a focus so powerful that everything in your life will be pulled towards it.

Create your purpose and change your life. Be focused. Be fulfilled. Be successful.

*Black Hole Focus* has been endorsed by top names in business, entrepreneurship, and academia, including 4 times New York Times bestseller AJ Jacobs and Harvard Medical School Postdoc Director Dr. Jim Gould.

The book is broken up into 3 different sections; the first section shows you why you need a purpose in life, the second section shows you how to find your new purpose, and the third section shows you how to achieve your goals when facing adversity.

In this book, you will learn:

- How to understand what you really want in life and how to get it
- Why people with a powerful purpose live to 100
- How to rapidly improve focus and change your life using the secret techniques of an international memory champion
- How people like Jim Carrey, Oprah Winfrey, and J.K. Rowling transformed pain into purpose
- How to start a business by avoiding willpower depletion and the life hack lie

*Black Hole Focus* includes exclusive case studies from medical practitioners, research scientists, lawyers, corporate executives and small business owners who have used the techniques described in this book to achieve massive success in their own lives.

About the Author:

Dr. Hankel is an internationally recognized expert in the biotechnology industry

and prolific public speaker. He's given over 250 seminars in 22 different countries while working with many of the world's most respected companies and institutions, including Harvard University, Oxford University, Roche Pharmaceuticals, Eli Lilly & Company, Baxter International and Pfizer. Dr. Hankel uses the science of purpose and the principles of entrepreneurship to help people achieve their biggest goals.

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### Editorial Review

#### Review

“Black Hole Focus is a wake up call for anyone who feels stuck, distracted, or lost in their own life. Isaiah lays out very actionable steps for taking control of your future and setting yourself up for certain victory. This book will show you how to think like an entrepreneur and develop the mindset necessary for achieving your biggest dreams.”

**-Lewis Howes, Former Professional Football Player and Host of The School Of Greatness**

“Be careful if you read this book. Through interesting stories, compelling case studies and his own inspiring journey, Hankel demolishes your excuses and lays out a plan to identify and fulfil your life's purpose.”

**-Clay Hebert, Founder of Crowdfunding Hacks and Spindows; The mastermind behind over 35 successful kickstarters**

“*Black Hole Focus* is your road map to transformation in ways most have never even dared to dream. If you want to go from merely living a life to becoming the hero in your own adventure, start here. Hankel's words jump off the page, swat you on the backside, pierce your heart, and take you on a ride into a magical journey of your own design! Brilliant in its brunt, dazzling in its denouement, triumphant in its precision, this is one of the most important books you will ever read. Prepare to be transformed!”

**-Dr. Gina Loudon, Fox News Contributor and Syndicated Host of SmartLife; Author of *Ladies and Gentleman: Why the Survival of our Republic Depends on the Revival of Honor***

“As a memory champion, I realize just how important it is to harness your mental energy and focus it in a way that helps you to achieve your goals. I'm very impressed with *Black Hole Focus* and strongly believe that it can help you learn to harness your mental energy and focus it like a laser in order to achieve incredible success in business and personal endeavours.”

**-Chester Santos, U.S. Memory Champion; “The International Man of Memory”**

“A brilliantly written step-by-step process to help you learn what you really want in life and exactly how to get it. Read this book if you want to get focused, find your purpose and change your life.”

**-Jacqueline Biggs, Author of international bestseller *Marketing to Win***

From the Back Cover

**Create your purpose. Change your life.**

Don't get stuck on a path you have no passion for. Don't waste your intelligence on something that doesn't excite or motivate you. Let Isaiah Hankel help you design a focus so powerful that everything in your life will be pulled towards it.

**Be focused. Be fulfilled. Be successful.**

It's time to take control and think about your strategy for life. Whatever experience or qualifications you have right now, you can start living purposefully today.

Doctor and Fortune 500 consultant Isaiah Hankel is an internationally recognized expert in the biotechnology industry and specializes in helping people transition out of unfulfilling jobs into cutting-edge career tracks.

In *Black Hole Focus*, Isaiah shows you how to hone your purpose so that everything you do stays true to that ultimate focus. You will discover why **you need a purpose, how to find it** and the crucially **how to fulfill that purpose** and get all that you deserve in life.

Learn from exclusive case studies from medical practitioners, research scientists, lawyers, corporate executives and small business owners who have used Isaiah's techniques to achieve massive success in their own lives.

**Escape the things you hate in life – and get everything you've ever wanted.**

"Provides practical, and more importantly, actionable advice on how to reach our most important goals while consistently achieving lifelong career and personal satisfaction."

—**James Gould**, PhD, Director, Harvard Medical School Office for Postdoctoral Fellows

"A wake-up call for anyone who feels stuck, distracted, or lost in their own life."

—**Lewis Howes**, Former Professional Football Player and Host of The School of Greatness

## **Users Review**

**From reader reviews:**

**Ricky Burnham:**

The feeling that you get from *Black Hole Focus: How Intelligent People Can Create a Powerful Purpose for Their Lives* is a more deep you looking the information that hide into the words the more you get enthusiastic about reading it. It does not mean that this book is hard to understand but *Black Hole Focus: How Intelligent People Can Create a Powerful Purpose for Their Lives* giving you excitement feeling of reading. The writer conveys their point in particular way that can be understood simply by anyone who read the item because the author of this guide is well-known enough. This book also makes your vocabulary increase well. That makes it easy to understand then can go together with you, both in printed or e-book style are available. We suggest you for having this specific *Black Hole Focus: How Intelligent People Can Create a Powerful Purpose for Their Lives* instantly.

**Tiffany Hassell:**

Information is provisions for those to get better life, information today can get by anyone at everywhere. The information can be a knowledge or any news even a concern. What people must be consider if those

information which is within the former life are hard to be find than now is taking seriously which one is acceptable to believe or which one the actual resource are convinced. If you get the unstable resource then you understand it as your main information it will have huge disadvantage for you. All of those possibilities will not happen in you if you take Black Hole Focus: How Intelligent People Can Create a Powerful Purpose for Their Lives as your daily resource information.

**Donna Sedillo:**

This Black Hole Focus: How Intelligent People Can Create a Powerful Purpose for Their Lives is great e-book for you because the content and that is full of information for you who else always deal with world and possess to make decision every minute. This kind of book reveal it info accurately using great organize word or we can declare no rambling sentences within it. So if you are read the idea hurriedly you can have whole details in it. Doesn't mean it only provides you with straight forward sentences but tough core information with splendid delivering sentences. Having Black Hole Focus: How Intelligent People Can Create a Powerful Purpose for Their Lives in your hand like finding the world in your arm, details in it is not ridiculous a single. We can say that no reserve that offer you world in ten or fifteen moment right but this guide already do that. So , this is good reading book. Hey there Mr. and Mrs. hectic do you still doubt that?

**Harold Karr:**

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