



Scott Kelby's 7-Point System for Adobe Photoshop CS3

By Scott Kelby

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Scott Kelby, the world's #1 bestselling Photoshop author, and the man who changed the Photoshop and digital photography world with his ground-breaking, award-winning "Photoshop Book for Digital Photographers" unveils an exciting, brand new way of thinking, and working in Adobe Photoshop that will not only change the industry again, but it will change the way we all work in Photoshop forever, so we can finally spend less time fixing our images, and more time finishing them.

You're about to become a Photoshop Shark!

Scott has focused in and really narrowed things down to just exactly which Photoshop tools and techniques we absolutely, positively have to know, and he found that there are just seven major tools, seven major features that we have to master to enhance our images like a pro. But then he took it a step further. Out of those seven major tools, he looked at which parts or sections of those tools do we really need to master, and which parts can we pretty much ignore (in other words, he whittled it down so you're not learning parts of the tools that you're probably never going to need). Then, and perhaps most importantly, he determined exactly when and in which order to apply these seven techniques that make up Scott's amazing "Photoshop Seven Point System."

But the magic of this book, is not just listing the seven tools and showing how they work. It's how they're used together, and how Scott teaches them (and makes it stick), that makes this book so unique. You're not going to just learn one technique for fixing shadows, and another technique for adjusting color (every Photoshop book pretty much does that, right?). Instead, you're going to start off at square one, from scratch, as each chapter is just one photo—one project—one challenging lifeless image (you'll follow along using his the same images), and you're going to unleash these seven tools, in a very specific way, and you're going to do it again, and again, and again, in order on different photos, in different situations, until they are absolutely second nature. You're finally going to do the FULL fix—from beginning to end—with nothing left out, and once you learn these seven very specific techniques, and apply them in order, there won't be an image that appears on your screen that you won't be able to enhance, fix, edit, and finish yourself!

Plus, Scott's techniques work across a wide range of photos, and that's exactly what you'll be working on in the book, from landscapes to portraits, to architectural, to nature, from event photography to everything in between—there isn't a photo you won't be able to beat!

This is the book you've been waiting for, the industry's been waiting for, and Scott's "Adobe Photoshop Seven Point System" is so revolutionary that he's officially applied for a patent with the U.S. Patent and Trademark Office, and this new system is only found in this amazing, ground breaking new book. Once you learn these techniques, and start applying them yourself, you'll be the next one to say—"You can't beat "The System!"

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Editorial Review

From the Back Cover

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Users Review

From reader reviews:

Kimberly Gonzalez:

Information is provisions for folks to get better life, information these days can get by anyone at everywhere. The information can be a expertise or any news even a problem. What people must be consider if those information which is within the former life are hard to be find than now's taking seriously which one is suitable to believe or which one often the resource are convinced. If you receive the unstable resource then you buy it as your main information it will have huge disadvantage for you. All of those possibilities will not happen inside you if you take Scott Kelby's 7-Point System for Adobe Photoshop CS3 as your daily resource information.

Victor Loy:

Playing with family in the park, coming to see the coastal world or hanging out with good friends is thing that usually you have done when you have spare time, after that why you don't try issue that really opposite from that. One activity that make you not sensation tired but still relaxing, trilling like on roller coaster you are ride on and with addition of knowledge. Even you love Scott Kelby's 7-Point System for Adobe Photoshop CS3, you can enjoy both. It is great combination right, you still would like to miss it? What kind of hang-out type is it? Oh can occur its mind hangout fellas. What? Still don't buy it, oh come on its known as reading friends.

Gerald Kelly:

Reading a book to get new life style in this calendar year; every people loves to read a book. When you go through a book you can get a lot of benefit. When you read textbooks, you can improve your knowledge, mainly because book has a lot of information on it. The information that you will get depend on what forms of book that you have read. In order to get information about your analysis, you can read education books, but if you want to entertain yourself look for a fiction books, this kind of us novel, comics, as well as soon. The Scott Kelby's 7-Point System for Adobe Photoshop CS3 will give you a new experience in studying a book.

Audra Yoder:

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