

# Monday Morning Choices: 12 Powerful Ways to Go from Everyday to Extraordinary

By David Cottrell



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## Monday Morning Choices: 12 Powerful Ways to Go from Everyday to Extraordinary By David Cottrell

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Learn to make the right decisions to achieve greater success

Each of us has a different idea of success. Whether you strive for money, power, happiness, or love, your personal choices, the actions you take, and the relationships you choose to invest time and energy in, will determine whether you reach your goals. Internationally recognized leadership coach David Cottrell will show you how to make the right choices, even when they're hard.

There are character choices that define the person you will be on the road to success. Cottrell shows you how to make *The No-Victim Choice* to overcome roadblocks, and *The Integrity Choice*, to listen to your gut and do the right thing, even when it's not the easiest thing to do.

There are action choices you make to continue on your path to success. *The Persistence Choice* encourages you to bounce back from failure and learn lessons that will lead to your future success. *The Do-Something Choice* lets you to stop dreaming and start doing the things that will make you happy and successful.

Finally, you make investment choices about the people you spend time with and develop relationships with. *The Relationship Choice* teaches you to invest your time in other successful people in order to contribute to your own future success.

Learn to make all these choices and many more in *Monday Morning Choices*, and find yourself on the fast track to success!



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*By David Cottrell*

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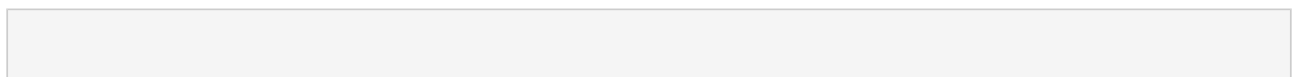
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### Editorial Review

From Publishers Weekly

Leadership consultant Cottrell's latest packs a positive punch in surprisingly few pages. Though Cottrell (*Monday Morning Mentoring*), president and CEO of CornerStone Leadership Institute, focuses on states of mind that most people should logically be aiming to attain, each chapter feels like a life lesson learned anew. On reading that one should not remain in a victim mindset, it becomes clear how easy it is to descend into that why me? state of mind and readers are motivated to start thinking differently. This first choice sets the stage for a string of positive choices that Cottrell divides into character choices, action choices and investment choices, which include commitment to your goals and taking action instead of saying someday. Presented in short sections with lots of bullet points, Cottrell's advice sometimes reads like a gallery of motivational posters (choose commitment! don't beat yourself up for falling short!), sensible if not original. According to Cottrell, the way one experiences life can easily be controlled by mind power alone. Hopefully, the reader won't be inclined to put off following his advice. (*Jan.*)

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### Review

"In an easy, readable style David Cottrell identifies the essentials for quality leadership and management. Don't miss Monday Morning Mentoring!" (Ken Blanchard, Co-Author The One Minute Manager® and The Secret)

"I'm always skeptical of self-help manuals...but I'll occasionally encounter one that rises above the genre. This is, thankfully, among those. . . . Cottrell has a wise and light touch, employs language well and keeps everything simple and meaningful without preaching or proselytizing." (Richard Pachter, Miami Herald)

"Cottrell's message: You are far too talented to be average. Get out of the passenger seat; get behind the wheel and drive to success." (Chicago Daily Herald)

### About the Author

David Cottrell, president and CEO of CornerStone Leadership Institute, is an internationally known leadership consultant, educator, and speaker. His twenty-five-plus years of business experience includes senior management positions with Xerox and FedEx, and his management expertise is reflected in twenty-five highly acclaimed books, including *Monday Morning Mentoring* and *Monday Morning Choices*. He has been a featured expert on public television and has presented his leadership message to more than 300,000 managers worldwide. He lives in Horseshoe Bay, Texas, with his wife, Karen.

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#### Gayle Stalder:

Do you have favorite book? If you have, what is your favorite's book? Reserve is very important thing for us to be aware of everything in the world. Each guide has different aim or even goal; it means that publication has different type. Some people sense enjoy to spend their time for you to read a book. They are really

reading whatever they have because their hobby will be reading a book. Consider the person who don't like reading through a book? Sometime, man feel need book if they found difficult problem or exercise. Well, probably you will want this Monday Morning Choices: 12 Powerful Ways to Go from Everyday to Extraordinary.

**Andrea Lampkin:**

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