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# The Complete Business Process Handbook: Extended Business Process Management, Volume 2

By Mark von Rosing, John A. Zachman, Henrik von Scheel



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*The Complete Business Process Handbook: Extended Business Process Management* is ideal for visionaries, subject matter experts, researchers, and academics who focus on the analysis, design, and modelling of tomorrow's enterprise. This book offers the insight around extended business process design and management, covering ground-breaking new research on BPM best practices, LEADING practices, and outperformers vs. underperformers. The book aims to increase understanding of and help avoid common pitfalls that lead to failed BPM projects, and ultimately, poor BPM adoption by including the latest research in business modelling related to BPM aspects.

Authors and editors Mark von Rosing and Henrik von Scheel, along with several noted and influential contributors, provide a link between the business model and process model by helping the reader to discover how to link the strategy, critical success factors, and performance drivers to ones processes. With an in-depth look at extended BPM ontology, the audience will encounter enhanced process modelling capabilities to enable an entirely new way of working with processes, along with how to combine Enterprise Architecture & BPM.

- Teaches users about business process management (BPM) and how to get started
- Provides extensive information on BPM processes and frameworks, methods, and approaches to implement BPM
- Gives real-world best practices and leading practice examples of award-winning industry leaders and innovators
- Presents common pitfalls that can lead to failed BPM projects, and ultimately, poor BPM adoption



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**The Complete Business Process Handbook: Extended Business Process Management, Volume 2** By Mark von Rosing, John A. Zachman, Henrik von Scheel Bibliography

- Published on: 2018-03-15
- Original language: English
- Number of items: 1
- Dimensions: 9.25" h x 1.81" w x 7.52" l, .0 pounds
- Binding: Paperback
- 576 pages

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## **Editorial Review**

From the Back Cover

Business Process Management (BPM) has been in existence for decades. It uses, complements, integrates and extends theories, methods and tools from other scientific disciplines like: strategic management, information technology, managerial accounting, operations management etc. The past twenty years have witnessed an increasing interest in the domain of Business Process Management (BPM) by an ever-growing community of managers, end users, analysts, consultants, vendors, and academics.

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### About the Author

Prof. Mark von Rosing is in every way an innovator impacting developments, standards, frameworks, methods and approaches around the world. For over 15 years he has taught in different universities around the world.

He founded in 2004, the Global University Alliance (GUA), the largest non-vendor academic platform for academic collaboration. As a part of the GUA work he has been involved of developing 96 Enterprise Standards and 51 Industry Standards, both with ISO, OMG, LEADIng Practice, NATO and many more. Founding LEADIng Practice, the fastest growing community with +3900 practitioners.

Some of the major focus areas are among others:

- Academic research focus on Enterprise DNA, Business Model, BPM, EA, Value Modelling, Case Management and Social Media
- Member & Co-developer of the OMG-Object Management Group standards, which has among others published:
  - Value Delivery Modeling Language (VDML)

- Business planning and motivation modeling (BMM)
- Business Process Modeling Notations (BPMN)
- Semantics of Business Vocabulary and Rules (SBVR)
- Decision Model and Notation (DMN)
- Researcher and developer of ISO Enterprise Architecture standards
- Research collaboration and developer with IEEE standards.
- Member & Co-developer of the Global TOGAF Business Architecture Methods & Certification Development Group
- Development member of the NATO standards, including EA, BPM, Capabilities and joint mission execution.
- Built the BPM and EA curriculum for the SAP University Alliance (+ 900 universities).
- Developer of SAP Business Process Expert (BPX) and SAP LEAD Enterprise Architecture certification program.
- SAP AG Method developer e.g. ASAP, SAP Agile, BPM, Enterprise Architecture (EAF).

Author of multiple publications among them the last 3 years:

- SAP Press bestseller: "Applying real-world BPM in an SAP environment"
- IEEE publication "Defining the profession of the Business Architect" as well as the publication "How to integrate Enterprise Architecture and BPM",
- Springer: Conceptual Structures in LEADing and Best Enterprise Practices as well as The Impact of Culture Differences on Cloud Computing Adoption
- Future Strategies Inc. and the Workflow Management Coalition (WfMC) "Passports to Success in BPM"

John A. Zachman is the originator of the "Framework for Enterprise Architecture" (The Zachman Framework™) which has received broad acceptance around the world as an integrative framework, an ontology for descriptive representations for Enterprises. Mr. Zachman is not only known for this work on Enterprise Architecture, but is also known for his early contributions to IBM's Information Strategy methodology (Business Systems Planning) as well as to their Executive team planning techniques (Intensive Planning).

Mr. Zachman retired from IBM in 1990, having served them for 26 years. He is Founder and Chairman of his own education and consulting business, Zachman International®. He is also the Executive Director of the Federated Enterprise Architecture Certification Institute (The FEAC® Institute) in Washington, D.C., as well as the Chairman of the Zachman Institute™, a non-profit organization devoted to leveraging Zachman International's vast network of professionals and resources to offer services to small businesses and non-profit organizations as they prepare for and experience growth.

Henrik von Scheel is regarded as one of the most influential thinkers on strategy with focus on growth + innovation and is a sought-after speaker. Listed by Financial Times as one of the most influential business thinkers on strategy and management concepts and corporate practices. He was awarded the "NEXT 100 Top Influencers of the European Digital Industry in 2012" among the most important Europeans shaping our digital future.

Best known as one of the founding fathers of Europe's digital agenda 2020 and Industry 4.0. He has played a significant role to define Germany's digital agenda in 09, which was adopted by the European Commission in 2010 as part of the Europe 2020. He digital agenda evolved into the fourth industrial revolution.

Through his academic research, publications and efforts with standard bodies (ISO, IEEE, OMG, CEN, NIST, LEADIng Practice, NATO, UN, W3C) he has defined concepts and practices in business management and strategy execution that have evolved the mainstream thinking of what is being taught by academia and applied by organizations today.

He is accredited for his contribution of having identified the repeatable patterns of the outperformers, early adopters, & industry adopters and hyper-growth organization over the past 30 years i.e. best practices, industry practices, leading practices, emerging & disruptive trends adoptions patterns. Most notable are the emerging & disruptive trends, competitive advantage lifecycle, six business models, operating model notations and complexity simplification.

Henrik is the CEO of LEADIng Practice and serves as board member at Google EMEA, Gazprom, Global University Alliance and Capital Investment Partners.

## **Users Review**

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#### **Teresa Hanson:**

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