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By evaluating the Internet's impact on key cultural issues of the day, this book provides a comprehensive overview of the seismic technological and cultural shifts the Internet has created in contemporary society.

- Includes essays on overarching themes and issues that are essential to understanding Internet culture, including privacy, celebrity, superficiality, and the personal toll online living can have on users
- Addresses current Internet material as well as classic memes, sites, and products
- Engages readers through a deliberately provocative point of view
- Provides a comprehensive examination of the realities surrounding Internet culture, which can be extremely positive or very ugly
- Differentiates itself from other examinations of Internet culture through emphasis on continuing themes rather than time-specific content
- Takes a distinctly international approach to the topic of today's digital, interconnected world



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Review

"Taken together, the two volumes cover a broad range of subjects. . . . Summing Up: Recommended. All libraries/levels." - **Choice**

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