

Chocolate: History, Culture, and Heritage

By Louis E. Grivetti, Howard-Yana Shapiro



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International Association of Culinary Professionals (IACP) 2010 Award Finalists in the Culinary History category.

Chocolate. We all love it, but how much do we really know about it? In addition to pleasing palates since ancient times, chocolate has played an integral role in culture, society, religion, medicine, and economic development across the Americas, Africa, Asia, and Europe.

In 1998, the Chocolate History Group was formed by the University of California, Davis, and Mars, Incorporated to document the fascinating story and history of chocolate. This book features fifty-seven essays representing research activities and contributions from more than 100 members of the group. These contributors draw from their backgrounds in such diverse fields as anthropology, archaeology, biochemistry, culinary arts, gender studies, engineering, history, linguistics, nutrition, and paleography. The result is an unparalleled, scholarly examination of chocolate, beginning with ancient pre-Columbian civilizations and ending with twenty-first-century reports.

Here is a sampling of some of the fascinating topics explored inside the book:

- Ancient gods and Christian celebrations: chocolate and religion
- Chocolate and the Boston smallpox epidemic of 1764
- Chocolate pots: reflections of cultures, values, and times
- Pirates, prizes, and profits: cocoa and early American east coast trade
- Blood, conflict, and faith: chocolate in the southeast and southwest borderlands of North America
- Chocolate in France: evolution of a luxury product
- Development of concept maps and the chocolate research portal

Not only does this book offer careful documentation, it also features new and previously unpublished information and interpretations of chocolate history. Moreover, it offers a wealth of unusual and interesting facts and folklore about one of the world's favorite foods.



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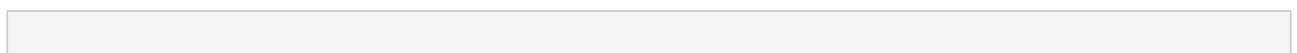
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Editorial Review

From School Library Journal

Grivetti (nutrition, emeritus, Univ. of California, Davis; *Food: The Gift of Osiris*) and Shapiro (global director of plant science & external research, Mars, Inc.) compile 57 essays by 100 experts—all members of the Chocolate History Group, a UC Davis-Mars collective—in fields ranging from art history to molecular biology; despite these connections to a major U.S. candy producer, branding does not taint this scholarly text on the evolution of chocolate. Antiques aficionados will find four separate studies of chocolate pots engrossing, while crime buffs may be surprised to learn that 13 people were once executed in England for chocolate-related crimes. Ancient chocolate recipes, the role of chocolate in the Inquisition, and an analysis of early chocolate advertising are of particular use to historians. The chapters are arranged in rough chronological, geographical, and topical order, as dictated by the subject matter, and are backed by extensive references. Eleven appendixes, including a comprehensive chocolate time line and a guide to library research etiquette; an index (not seen); and 64 pages of color plates complete this impressive textbook. Recommended for academic libraries and large public libraries.—Rosemarie Lewis, Broward Cty. Pub. Schs., Ft. Lauderdale, FL

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Review

"Food studies scholars will appreciate the final chapter, which lays out promising areas for future research. The content of this book is deep, rich, sometimes dark, and emphatically not to be digested in a single sitting; rather, it needs to be slowly savored over time in small servings." (*CHOICE*, August 2009)

"Provides lots of chocolate-related trivia to introduce at your next party." (*inform*, February 2010)

"This book provides detailed information and interpretations of chocolate history and a wealth of unusual and interesting facts and folklore about one of the world's favorite foods." (*Chemistry World*, October 2009)

"Eleven appendixes, including a comprehensive chocolate time line and a guide to library research etiquette; an index (not seen); and 64 pages of color plates complete this impressive textbook. Recommended for academic libraries and large public libraries." (*Library Journal*, April 2009)

"Each essay has extensive references and often numerous endnotes; these are academic articles intended for a scholarly readership." (*The Gastronomer's Bookshelf*, April 2009)

"*Chocolate: History, Culture and Heritage* is a scholarly tome, full of articles on chocolate's connection to anthropology, agriculture, religion, ethics, art, medicine and technology." (*New York Times*, March, 2009)

"A collection of 56 essays edited by Louis E. Grivetti and Howard-Yana Shapiro, which traces the confection's path from pre-Columbian times to its worldwide proliferation in both culinary and medical uses in Europe, North America, Asia, and Africa." (*HistoryChannel.com*, February 2009)

From the Back Cover

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Users Review

From reader reviews:

Barbara Figueroa:

In this 21st millennium, people become competitive in every way. By being competitive now, people have do something to make these individuals survives, being in the middle of typically the crowded place and notice by simply surrounding. One thing that at times many people have underestimated the item for a while is reading. Yep, by reading a publication your ability to survive increase then having chance to stay than other is high. For yourself who want to start reading the book, we give you that Chocolate: History, Culture, and Heritage book as nice and daily reading book. Why, because this book is greater than just a book.

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Veronica Shriner:

The book untitled Chocolate: History, Culture, and Heritage is the guide that recommended to you to learn. You can see the quality of the publication content that will be shown to you. The language that article author use to explained their way of doing something is easily to understand. The writer was did a lot of research when write the book, to ensure the information that they share for you is absolutely accurate. You also can get the e-book of Chocolate: History, Culture, and Heritage from the publisher to make you much more enjoy free time.

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