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The Meaning of the Mark: Discover the Mysterious Success Power Behind the Classic It Works

By RHJ



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Inside This Book You Will Discover Greater Power Than You Ever Dreamed Imaginable

Since 1926, the mind-power classic *It Works* has sold more than 1.5 million copies. To the many devoted readers of *It Works*, that book's mysterious author – known by the initials RHJ – had just one message to share.

Yet the master thinker behind *It Works* had a final legacy to bestow upon the world.

He called it *The Meaning of the Mark*.

In 1931, five years after publishing *It Works*, the author RHJ – a Chicagoan named Roy Herbert Jarrett – published *The Meaning of the Mark* to more fully explain the ideas, magical methods, and mysterious symbols in his earlier work. Jarrett intended his longer and final follow-up book as the “inner key” to *It Works*.

This rediscovery volume makes *The Meaning of the Mark* available for the first time in a generation. The many readers who hunger to learn more about the success power behind *It Works* will be thrilled with this substantial and detailed guidebook. It expands upon techniques and ideas only hinted at in *It Works*.

With its incredible combination of practical advice and metaphysical revelation, *The Meaning of the Mark* is a must-read for every fan of *It Works*. For any who wants to fully unlock the incredible powers laid out in Jarrett's earlier work, *The Meaning of the Mark* is the capstone of the pyramid.



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Editorial Review

Review

"Originally published in 1931, **The Meaning of the Mark** was written in order to add insight into the symbolism and instruction in Ray Herbert Jarrett's first publication — *It Works*. *It Works*, a thirty-page pamphlet, has sold more than a million copies and continues to sell to this day. The original three-step plan for making dreams come true from *It Works* is recapped within this follow up treatise. The key to successful utilization of the plan, spelled out and elaborated upon, is contained within the pages. It is a very worthwhile investment indeed. Kudos to Tarcher/Penguin for bringing it back into circulation."

--Anna Jedrzewski, *Retailing Insight*

About the Author

Roy Herbert Jarrett (1874-1937) was a Chicago sales executive and advertising man. After many years of studying metaphysical success methods, Jarrett produced the landmark pamphlet *It Works* in 1926. It has since sold more than 1.5 million copies. In 1931 Jarrett followed up his mind-power classic with his second and final book, *The Meaning of the Mark*, which served as the "inner key" to his earlier volume. Long available, *The Meaning of the Mark* is restored to print in this rediscovery volume.

Users Review

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Gabriel Reyes:

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