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The FINTECH Book: The Financial Technology Handbook for Investors, Entrepreneurs and Visionaries

By Susanne Chishti, Janos Barberis



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A front-line industry insider's look at the financial technology explosion

The FINTECH Book is your primary guide to the financial technology revolution, and the disruption, innovation and opportunity therein. Written by prominent thought leaders in the global fintech investment space, this book aggregates diverse industry expertise into a single informative volume to provide entrepreneurs, bankers and investors with the answers they need to capitalize on this lucrative market. Key industry developments are explained in detail, and critical insights from cutting-edge practitioners offer first-hand information and lessons learned.

The financial technology sector is booming, and entrepreneurs, bankers, consultants, investors and asset managers are scrambling for more information: Who are the key players? What's driving the explosive growth? What are the risks? This book collates insights, knowledge and guidance from industry experts to provide the answers to these questions and more.

- Get up to speed on the latest industry developments
- Grasp the market dynamics of the 'fintech revolution'
- Realize the sector's potential and impact on related industries
- Gain expert insight on investment and entrepreneurial opportunities

The fintech market captured over US\$14 billion in 2014, a three-fold increase from the previous year. New startups are popping up at an increasing pace, and large banks and insurance companies are being pushed toward increasing digital operations in order to survive. The financial technology sector is booming and *The FINTECH Book* is the first crowd-sourced book on the subject globally, making it an invaluable source of information for anybody working in or interested in this space.



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Editorial Review

Review

Fantastic project worth reading and sharing the crowdsourced format makes it a strong instrument and resource for professionals and organisations worldwide (Open Business Council, March 2016) " For the layman and the investor there is plenty to learn from and dip in and out of (Economia, May 2016)

From the Back Cover

THE FIRST GLOBALLY CROWDSOURCED BOOK ON FINTECH

The FinTech Book is the leading guide to the financial technology revolution—including the disruption, innovation and lucrative opportunities. Created by two prominent thought leaders in FinTech and the associated investment space, this groundbreaking guide showcases the leading industry influencers in FinTech in a single, informative volume.

Entrepreneurs and investors will find this an invaluable resource to uncovering new opportunities and maximizing their ROI in this growing market. This inspiring book covers every major industry development in depth, complete with firsthand insights and lessons learned by practitioners at the cutting edge. This first comprehensive volume on the global state of FinTech gives you a distinct competitive advantage by:

- Illustrating the ins and outs of the industry with the leading figures at the centre of the action
- Detailing the unique market dynamics of the FinTech revolution
- Illuminating the diverse potential of the sector and the various ways it can impact related industries
- Showing you firsthand how other investors and entrepreneurs have risen to the top of this dynamic environment
- Explaining key themes such as API economy, behavioural biometrics, blockchain, digital currencies, financial inclusion, fintech hubs, mobile payments, predictive algorithms, and robo-advisors.

Whether you are responding to disruption or wanting to profit from innovation *The FinTech Book* is for you.

About the Author

SUSANNE CHISHTI is CEO of FINTECH Circle, Europe's first Angel Network focused on FinTech opportunities and London's FINTECH Tours. She is also the Chairman of FINTECH Circle Innovate and recognized in the European Digital Financial Services 'Power 50' 2015, an independent ranking of the most influential people in digital financial services in Europe. Selected among top 15 FinTech UK twitter influencers.

JANOS BARBERIS is a Millennial in FinTech, recognised as a top-35 global FinTech leader. He founded FinTech HK, a thought leadership platform, and the SuperCharger - a FinTech Accelerator that strategically leverages on Hong Kong as a gateway to Asia. In parallel, he sits on the advisory board of the World Economic Forum's FinTech Committee and is a PhD Candidate at Hong Kong University Law School.

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Paula Mendoza:

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Robert Hensley:

The reason why? Because this The FINTECH Book: The Financial Technology Handbook for Investors, Entrepreneurs and Visionaries is an unordinary book that the inside of the book waiting for you to snap the idea but latter it will surprise you with the secret this inside. Reading this book alongside it was fantastic author who else write the book in such wonderful way makes the content on the inside easier to understand, entertaining technique but still convey the meaning thoroughly. So , it is good for you for not hesitating having this ever again or you going to regret it. This amazing book will give you a lot of benefits than the other book possess such as help improving your expertise and your critical thinking method. So , still want to hold up having that book? If I were being you I will go to the reserve store hurriedly.

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