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# Cultural Studies: The Basics

*By Jeff Lewis*



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"This is a great introduction and contribution to the subject. It is unusually wide-ranging, covering the historical development of cultural theory and deftly highlighting key problems that just won't go away."

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"To say that the scope of the book's coverage is wide-ranging would be an understatement. Few texts come to mind that have attempted such a thorough overview of the central tenets of cultural studies."

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This fully revised edition of the best selling introduction to cultural studies offers students an authoritative, comprehensive guide to cultural studies. Clearly written and accessibly organized the book provides a major resource for lecturers and students.

Each chapter has been extensively revised and new material covers globalization, the post 9/11 world and the new language wars. The emphasis upon demonstrating the philosophical and sociological roots of cultural studies has been retained along with boxed entries on key concepts and issues. Particular attention is paid to demonstrating how cultural studies clarifies issues in media and communication studies, and there are chapters on the global mediasphere and new media cultures.

This is a tried and tested book which has been widely used wherever cultural

studies is taught. It is an indispensable undergraduate text and one that will appeal to postgraduates seeking a 'refresher' which they can dip into.

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- Sales Rank: #1694235 in eBooks
- Published on: 2008-03-17
- Released on: 2014-04-14
- Format: Kindle eBook

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About the Author

Jeff Lewis is Associate Professor of Media and Cultural Studies, and Senior Research Fellow at the Globalism Institute, both at RMIT University, Melbourne.

He is also the author of *Language Wars* (Pluto Books, 2005) and has had articles published in *Canadian Journal of Cultural Studies*, *European Journal of Cultural Studies*, *International Journal of the Humanities* and *International Journal of Cultural Studies*.

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