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Economic Indicators For Dummies

By Michael Griffis



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Economic Indicators For Dummies By Michael Griffis

Everything you need to easily get a handle on economic indicators

In today's volatile, often troubling economic landscape, there are myriad statistics and reports that paint an economic picture that can sometimes resemble a work by Jackson Pollock. These complex and often-conflicting reports could vex even the savviest investor. *Economic Indicators For Dummies* explains how to interpret and use key global economic indicators to make solid investments, aid in business planning, and help develop informed decisions. In plain English, it breaks down the complex language and statistics to help you make sense of this critical information.

You'll discover how to interpret economic data within the context of other sometimes-conflicting reports and statistics, and use the information to make profitable decisions. You'll understand the meaning of such data as employment indices and housing and construction stats and how they affect stocks, bonds, commodities and international markets . . . and how you can use these statistics to make investment decisions as well as plan strategic goals for business growth. *Economic Indicators For Dummies* breaks down dozens of statistics and patterns to give you a better understanding of how various sources of data and information can be used.

- Breaks down jargon and statistical concepts
- Covers how to use publicly available economic indicators to better position your portfolio, improve returns, and make sensible, long-range business plans
- Discusses the reliability and timeliness of the collected data, while helping investors prioritize the flow of economic information to avoid information overload

Whether you're an investor, economics student, or business professional involved in making key strategic decisions for your company, *Economic Indicators For Dummies* has you covered.



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Editorial Review

From the Back Cover

Your plain-English guide to making sense of economic indicators

In today's economic landscape, countless statistics and reports paint a picture that can resemble a work by Jackson Pollock. These complex and often-conflicting reports could vex even the savviest investor. *Economic Indicators For Dummies* shows you how to interpret this critical information to make solid investments, aid in business planning, and help develop informed decisions.

- Economic Indicators 101 — get a refresher on the terminology you'll encounter in this book as well as plain-English explanations of common economic jargon
- Spread the wealth — understand how consumer spending is the driving force behind an economy, where consumer dollars go, and who has money to spend
- Large and in charge — discover how tracking the largest economic sectors — healthcare, automobile manufacturing, and housing — is an excellent way to determine the economy's current health
- Fight inflation — find out how to monitor the economy for signs of inflation, rising employee compensation costs, and falling productivity
- Look globally — decipher important international indicators if you're considering investing in overseas markets

Open the book and find:

- The analytical concepts you need to understand
- A quick review of stocks, bonds, and other investment markets
- How unemployment makes an impact on investment markets
- What you need to know about the GDP Report
- Ways you can make sense of the Federal Reserve's economic surveys and forecasts
- Worldwide economic indicators to watch
- A glossary that defines key terms

Learn to:

- Understand how indicators affect stocks, bonds, commodities, and international markets
- Use various reports to make investment decisions
- Plan strategic goals for business growth

About the Author

Michael Griffis, MBA, has been an active trader for more than two decades. He has written about stock trading for online audiences, and today writes about investing and marketing for clients in the banking and brokerage industries.

Users Review

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