

Survey of Historic Costume

By Phyllis G. Tortora, Sara B. Marcketti



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Survey of Historic Costume, 6th Edition, is the best-selling introduction to Western dress from the ancient world through the twenty-first century. Each chapter presents social, cross-cultural, environmental, geographic, and artistic influences on clothing. With visuals, illustrated tables, and in-depth discussions, readers come to recognize recurring themes and concepts and understand the role of dress from a diverse, global perspective. The new edition features more than 1,000 full-color photographs and illustrations, a new feature that examines global dress, and a fully updated chapter on the twenty-first century.

New Student Resources

~ *Survey of Historic Costume STUDIO* features digital study tools such as visual flashcards, self-quizzes, videos, and assignments and activities and includes a free *Student Study Guide* eBook to help students master concepts and improve grades.

New to this Edition

~ Chapter Timelines present an overview and images of historic events in each chapter focusing on fashion and textiles, politics and conflicts, decorative and fine arts, economics and trade, technology, and religion

~ New Global Connections boxed highlights dress and textiles from around the world including China, India, Japan, Latin America, Africa and more

~ New Chapter 20 covering twenty-first century dress from 2000 to present

Key Features

~ *Contemporary Comments* from contemporary sources provide a sense of the attitude toward clothing of individuals of the period

~ *Modern Influences* photo feature explains historic costume is reinterpreted in modern fashion design

~ Visual Summary Tables show clear line drawing of period garments and Illustrated Tables depict important accessories, footwear and headwear

~ Companion Survey of Historic Costume Student Study Guide

(9781628922349) includes historic snapshots, review questions, summary tables, visual quizzes and glossary of key terms.

Teaching Resources

~ Instructor's Guide including sample syllabi and units based on the timeline in the book, chapter objectives, lecture notes, discussion questions, additional research projects, assignments, and an answer key for the *Student Study Guide* ~Test Bank with multiple choice, true/false and essay questions for each chapter

with answer key

- ~ Image Bank with all the illustrations and photos from the text
- ~ PowerPoint presentations for each chapter

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Editorial Review

Review

"It took me a while to find a text that I am happy with. Once I found this one, I stopped searching." ?Donna Meester, University of Alabama, USA

"The organization of the book is excellent." ?Emily Banis Stoehrer, Fisher College, USA

"I do not think there is another that has this much detail, but introduces concepts well without overwhelming undergraduate students." ?Diana Saiki, Ball State University, USA

"The contents match precisely to what I am teaching, which is why I like this book so much. I think this book far outweighs any other book." *?Rhonda R. Gorman, Texas Woman's University, USA*

"I feel the book is written with the correct amount and detail for undergraduate students of fashion history." *Alexandra Thelin, Montclair State University, USA*?

"Compared to other books [Survey of Historic Costume] is more or equally comprehensive, and has better instructor Guides and student study help. I find [Survey of Historic Costume] a better tool student success than any other text I have used." *?Elizabeth Cole Sheehan, Lasell College, USA*

"I think the design and layout is well-done and user-friendly." ?*Catherine Amoroso Leslie, Kent State University, USA*

"One of the best things is the context it provides for dress in each era - social, political, historical, etc. It's detailed and much better organized than other books I have as an option for this course." *?Jennifer Banning, Illinois State University, USA*

"I have always used this book. I do not think there is another that has this much detail, but introduces concepts well without overwhelming undergraduate students." ?Diana Saiki, Ball State University, USA

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About the Author

Phyllis G. Tortora is Professor Emerita at Queens College, The City University of New York. She is coauthor of *The Fairchild Books Dictionary of Textiles*, 8th Edition (Fairchild Books, 2013) and *The Fairchild Books Dictionary of Fashion*, 4th Edition (Fairchild Books, 2013).

Sara B. Marcketti is an associate professor at Iowa State University, USA, where she serves as an associate director in the Center for Excellence in Learning and Teaching and formerly served as curator at the Textiles

and Clothing Museum.

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