



Cartooning: Philosophy and Practice

By Ivan Brunetti



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The best cartooning is efficient visual storytelling—it is as much a matter of writing as it is of drawing. In this book, noted cartoonist and illustrator Ivan Brunetti presents fifteen distinct lessons on the art of cartooning, guiding his readers through wittily written passages on cartooning terminology, techniques, tools, and theory. Supplemented by Brunetti's own illustrations, prepared specially for this book, these lessons move the reader from spontaneous drawings to single-panel strips and complicated multipage stories.

Through simple, creative exercises and assignments, Brunetti offers an unintimidating approach to a complex art form. He looks at the rhythms of storytelling, the challenges of character design, and the formal elements of comics while composing pages in his own iconic style and experimenting with a variety of tools, media, and approaches. By following the author's sophisticated and engaging perspective on the art of cartooning, aspiring cartoonists of all ages will hone their craft, create their personal style, and discover their own visual language.



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Cartooning: Philosophy and Practice By Ivan Brunetti Bibliography

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Editorial Review

Review

"This is the best book ever written, as far as I'm concerned. . . . It's the best book I've ever read on cartooning, and it's so generous. It's like, anybody can do this. The book is so good."—Lynda Barry, cartoonist

(Lynda Barry)

"Brunetti has given the cartooning world something very similar to what Strunk & White gave to prose with their *Elements of Style*. . . . keep it right next to your desk where you can find it at a moment's notice."—Tim O'Neil, PopMatters.com

(Tim O'Neil PopMatters.com)

"A simple yet sophisticated guide . . . inculcate[s] a sense of cartoons as an essentially literary form."—Wall Street Journal
(Wall Street Journal)

"Not everyone can be Charles Schulz or Ivan Brunetti, but if you give your time and best efforts to the program laid out in *Cartooning: Philosophy and Practice*, you might be more of yourself."—Bob Duggan, *Big Think*(Bob Duggan *Big Think*)

About the Author

Ivan Brunetti has published several graphic novels and taught courses on editorial illustration and comics at the University of Chicago and Columbia College Chicago. His drawings have appeared in the *New Yorker*, the *New York Times Magazine*, and *McSweeney's*, among other publications, and he served as editor for Yale University Press's two-volume *Anthology of Graphic Fiction, Cartoons, and True Stories*.

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