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How to Find Business Information: A Guide for Businesspeople, Investors, and Researchers

By Lucy Heckman



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This fact-filled guide serves as an introductory handbook or as a refresher for those who want to research a specific topic or update their research skills.

- Annotated list of sources
- An appendix listing core items in business

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Review

"This book is a trove for business students and investors, along with business people in general.... As the title suggests, this is a book with detailed information about resources that will be useful for business people, investors, and researchers. Beyond that it will be a valuable guide for people interested in areas such as insurance, small businesses, real estate, taxation, and even job hunting and careers." - **Choice**

About the Author

Lucy Heckman is associate professor and head of the Reference Department at the St. John's University Library, Queens, NY.

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