



Becoming the Boss: New Rules for the Next Generation of Leaders

By Lindsey Pollak



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Becoming the Boss: New Rules for the Next Generation of Leaders By Lindsey Pollak



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The author of *Getting from College to Career* reinvents the concept of management for a new generation, offering a fresh and relevant approach to career success that shows them how to make the next step: becoming a leader.

We are in the midst of a leadership revolution, as power passes from Baby Boomers to Millennials. All grown up, the highly educated Generation Y is moving into executive positions in corporations and government, as well as running their own businesses, where they are beginning to have a profound impact that will last for decades.

Written exclusively for Gen Y readers to address their unique needs, *Becoming the Boss* is a brisk, tech savvy success manual filled with real-world, actionable tips, from an expert they respect and relate to. Lindsey Pollak defines what leadership is and draws on original research, her own extensive experience, and interviews with newly minted Gen Y managers and entrepreneurs around the world to share the secrets of what makes them successful leaders—and shows young professionals how to use that knowledge to rise in their own careers.

From learning to develop a style that appeals to your older colleagues, to discovering the key trends affecting your career, to mastering the classic rules of excellence that never go out of style, *Becoming the Boss* helps you identify your next professional move and shows you how to get there.



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Editorial Review

Review

“Powerhouse Lindsey Pollak has perfectly calibrated this book for Gen-Yers moving into their first leadership roles. If you really want the promotion or just got the promotion, definitely read this book! It will jump-start your success as a leader and accelerate your next promotion.” (--Bruce Tulgan, best-selling author of *It's Okay to be the Boss*, *Not Everyone Gets a Trophy*, and *The 27 Challenges Managers Face*; founder and chairman of RainmakerThinking, Inc.)

“Every page of this practical, highly readable book contains a tangible tip to help aspiring leaders get and keep the jobs they want. And if you don’t think of yourself as a leader, think again - we all lead all the time in one way, shape, or form.” (--Lois P. Frankel, Ph.D., author of *See Jane Lead* and *Nice Girls Don't Get the Corner Office*)

“Consultant Pollak...promises to share everything she has learned about becoming a boss. In a conversational, encouraging style, she delivers on her promise....Clear writing and helpful lists add to the usability.” (Library Journal)

“[With its] astute insight and applicable approach, *Becoming the Boss* may be one of the most relevant books on leadership available.” (Deseret News)

“Pollak...presents an engaging, smart leadership manual for Generation Y....Call-out boxes, checklists, and quizzes make the book user-friendly and fun to read. This insightful guide is not just for young leaders; it would also benefit older employers or employees who want to better understand their younger colleagues.” (Publishers Weekly)

From the Back Cover

The author of *Getting from College to Career* reinvents the concept of management for a new generation, offering a fresh and relevant approach to career success that shows Millennials how to make the next step: become a leader.

We are in the midst of a leadership revolution, as power passes from Baby Boomers to Millennials, who are stepping into executive positions in corporations, government, and their own businesses. *Becoming the Boss* is a brisk, tech-savvy success manual filled with real-world, actionable tips from an expert. Lindsey Pollak defines what Millennial generation leadership is and draws on original research, her own experience, and interviews with young managers and entrepreneurs to share the secrets of what makes them successful leaders—and shows young professionals how to rise in their own careers. From learning to develop a style that appeals to your older colleagues to managing virtual employees to mastering the rules of social media etiquette, *Becoming the Boss* helps you identify your next professional move and shows you how to succeed once you get there.

About the Author

Lindsey Pollak is a keynote speaker, corporate consultant, and internationally recognized expert on

Millennial generation career and workplace issues. She is an official ambassador for LinkedIn and the author of *Getting from College to Career: Your Essential Guide to Succeeding in the Real World*. She also serves as the spokesperson for The Hartford's "My Tomorrow" campaign and chair of *Cosmopolitan's* Millennial Advisory Board. Forbes selected her career advice blog as one of the Top 100 Websites for Your Career. A graduate of Yale University, she lives in New York City.

Users Review

From reader reviews:

Joseph Tucker:

Information is provisions for those to get better life, information nowadays can get by anyone on everywhere. The information can be a know-how or any news even restricted. What people must be consider while those information which is in the former life are challenging to be find than now's taking seriously which one is acceptable to believe or which one the actual resource are convinced. If you obtain the unstable resource then you buy it as your main information we will see huge disadvantage for you. All those possibilities will not happen in you if you take *Becoming the Boss: New Rules for the Next Generation of Leaders* as your daily resource information.

Thomas Whitaker:

Reading a publication tends to be new life style within this era globalization. With examining you can get a lot of information that could give you benefit in your life. With book everyone in this world can certainly share their idea. Books can also inspire a lot of people. A great deal of author can inspire their reader with their story or even their experience. Not only the storyline that share in the textbooks. But also they write about advantage about something that you need example. How to get the good score toefl, or how to teach your kids, there are many kinds of book which exist now. The authors on this planet always try to improve their skill in writing, they also doing some investigation before they write on their book. One of them is this *Becoming the Boss: New Rules for the Next Generation of Leaders*.

Mark McKinney:

In this era which is the greater individual or who has ability in doing something more are more treasured than other. Do you want to become one among it? It is just simple strategy to have that. What you should do is just spending your time little but quite enough to possess a look at some books. Among the books in the top record in your reading list will be *Becoming the Boss: New Rules for the Next Generation of Leaders*. This book and that is qualified as *The Hungry Slopes* can get you closer in turning into precious person. By looking right up and review this guide you can get many advantages.

Sheri Combs:

Some individuals said that they feel fed up when they reading a e-book. They are directly felt the idea when they get a half elements of the book. You can choose the book *Becoming the Boss: New Rules for the Next Generation of Leaders* to make your current reading is interesting. Your current skill of reading skill is

developing when you like reading. Try to choose easy book to make you enjoy to learn it and mingle the feeling about book and examining especially. It is to be first opinion for you to like to start a book and study it. Beside that the publication *Becoming the Boss: New Rules for the Next Generation of Leaders* can to be your friend when you're feel alone and confuse using what must you're doing of that time.

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