





# The Beat Game: The Truth About Hip Hop **Production**

By Darrell Digga Branch



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In The Beat Game, Grammy Nominated music producer Darrell "Digga" Branch shows Hip Hop beat makers and producers how to play in the high-paced game called the music business: Branch draws on his own personal experiences, successes and failures, as well as interviews with his well-known professional peers in the music industry, to provide a comprehensive guide to the legal, financial and creative aspects of the Hip Hop music game. Branch examines the roles of each member of a beat maker and producers winning team such as attorneys, managers, accountants, and friends. This book teaches winning strategies to build character, develop inspiration and motivation to help bring out the best when it matters the most. If you're a beat maker, producer or anyone who wants to make a living from Hip Hop music, The Beat Game is a must read!

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#### **Editorial Review**

#### About the Author

I'm a creative, adaptable and versatile music producer and educator with over 17 years of successful experience in the music industry. During my career as a producer I have worked with major recording artists such as JayZ, Beyonce, 50 Cent, Jennifer Lopez, Cam'ron and Busta Rhymes and have made significant production contributions to recordings that have sold in excess of 30 million. I've developed a music business and technology program that has been used in NYC Public Schools since 2008. I've also founded Producers Skill Inc and its subsidiaries: Pskill University, MusicBizKids and OnlineBeatTutor.com - all extremely useful tools for aspiring young music producers and executives. My work is dedicated to providing platforms for students to learn and experience different aspects of the music industry whilst developing their musical craft.

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