



# Secrets of ProShow Experts: The Official Guide to Creating Your Best Slide Shows with ProShow 5

*By Paul Schmidt*



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Whether you're an experience ProShow user or are just getting started, get ready to pick up a wealth of tips and techniques for making great-looking slide shows. Written by the president and founder of Photodex, the company that makes ProShow, SECRETS OF PROSHOW EXPERTS: THE OFFICIAL GUIDE TO CREATING THE BEST SLIDE SHOWS WITH PROSHOW 5 will show you how to harness the full power of ProShow. You'll learn great tips for creating polished slide shows, with easy-to-follow examples and expert advice on topics like understanding your audience, using motion to convey emotion, controlling the feel of a slide show with audio, and more. Use the techniques you learn here to create stunning presentations for friends, family, or for your clients. A bonus DVD is included, with sample slide shows, image and audio content, and trial versions of ProShow software. Make your slide shows more effective and compelling with SECRETS OF PROSHOW EXPERTS.



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### Editorial Review

#### Review

1. Technique--Not Technology. 2. Telling Your Story. 3. Ways to Work Smarter. 4. Space and Simplicity. 5. Motion and Timing. 6. Basic Techniques. 7. Better Content, Better Results. 8. Tricks with Source Material. 9. Audio and Synchronization. 10. Multiple Images. 11. ProShow Producer Techniques. 12. Delivering Your Show. Guest Experts and Their Insights.

#### From the Back Cover

Today's media technology has brought astonishing new capabilities to nearly every kind of creative endeavor. With ProShow, advances in photography and computing mean that you now have the tools to create slide shows that are miles beyond what was possible just a few years ago. And today, more people than ever are creating slide shows--both for business and pleasure--and sharing their work with others. But while the new technology is an indispensable part of the creative process, the real secret to creating compelling, captivating slide shows lies not in the tools, but in the *technique*. *Secrets of ProShow Experts* is not a user's guide to ProShow 5; it's a book about making great slide shows. Packed with helpful advice, tips, and tricks contributed by guest experts, and a wealth of examples on the companion DVD (which includes trial versions of ProShow), the book delivers on its title's promise, offering you the best secrets for creating powerful, moving, creative slide shows--slide shows that make an impact. Focusing on essentials such as storytelling, motion and timing, audio and synchronization, delivering your show, and much more, *Secrets of ProShow Experts* takes you beyond the technology and into the art of slide show creation. Come inside and learn the secrets.

#### About the Author

Paul Schmidt is the founder and president of Photodex Corporation. His visionary expertise has helped steer the evolution of slide shows and digital content management in the digital age. For more than twenty years, Paul has managed software development for Photodex, including his most important work to date: the ProShow product line. In *Secrets of ProShow Experts*, Paul shares his insider knowledge with readers by explaining the techniques of what makes a great slide show and taking readers behind the scenes with a look into the world of ProShow that no one else can deliver. His expert knowledge of ProShow makes this book a must-read for anyone wanting an insider's look at the most popular multimedia slide show software on the market today.

### Users Review

#### From reader reviews:

##### Pamela Steele:

What do you in relation to book? It is not important with you? Or just adding material when you require something to explain what yours problem? How about your free time? Or are you busy man or woman? If you don't have spare time to try and do others business, it is make you feel bored faster. And you have free

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#### **Charles Kinsella:**

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#### **Alice Edwards:**

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