



# SEO Step-by-Step - The Complete Beginner's Guide to Getting Traffic from Google

By Caimin Jones



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**Have you ever wanted to boost your rankings in Google and other search engines but found it too complicated or confusing?** You're not alone.

If you've tried search engine optimization (SEO) but failed to get the web traffic your content deserves, you know that learning SEO is confusing. There's lots of "advice" online but much of it is out of date, doesn't work or involves buying spammy software from the SEO equivalent of a snake oil salesman. Sometimes all three.

*SEO Step-by-Step* is a true beginner's guide based on years of experience but bang up to date for 2015. The blueprint revealed in *SEO Step-by-Step* is a crucial part of how I've been making money online, full-time, since 2002.

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In a series of **easy-to-follow, plain English tutorials** you'll learn how to:

- Uncover the traffic-getting, money-making keywords for your niche
- Create content that readers and search engines love
- Successfully SEO optimize your website or blog to get maximum search engine traffic
- Use Social Media Marketing to boost your audience (without spending all day on Twitter)
- Use simple content marketing strategies to pull in visitors from search engines
- Turbo-charge the speed of your website (Google loves fast sites!)
- Use dozens of proven, insider optimization tips that normally take years of trial and error to learn

...and find out which social network is more powerful than any other for SEO and boosting your traffic.

Clear explanations on every important aspect of SEO mean you can improve your Google rankings without any more more head-scratching or frustration!

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**Bibliography**

- Sales Rank: #125962 in Books
- Published on: 2014-03-21
- Format: Abridged
- Original language: English
- Number of items: 1

- Dimensions: 9.00" h x .35" w x 6.00" l, .40 pounds
- Binding: Paperback
- 154 pages

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#### **About the Author**

Over the past 15 years, Caimin Jones has set up and launched hundreds of websites, blogs and social media apps for entrepreneurs, authors, photographers, small startups and Fortune 500 companies. An expert in WordPress, SEO (search engine optimization) and other web technologies, he also writes about running successful websites and blogs at GeniusStartup.com. His writing has also appeared in *ProBlogger* and *The Guardian*.

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