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The Economics of Recreation, Leisure and Tourism, Third Edition

By John Tribe



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The Economics of Recreation, Leisure and Tourism, Third Edition By John Tribe

Now in its third successful edition, **The Economics of Leisure and Tourism** has been fully revised and updated to cover all the latest issues and changes, and more. Essentially a real world text in applied economics, it explains the necessary economic theories from first principles and applies them to a range of leisure and tourism problems and issues at the consumer, business, national and international level.

Key themes discussed are:

- * How is the provision of leisure and tourism determined and could it be provided in a different way?
- * What are the key opportunities and threats facing leisure and tourism & environmental impacts?
- * How can economics be used to manage leisure and tourism?

International in its outlook, this text uses examples from Brazil, China, India and Japan, as well as Europe, North America and Australia.

With an accompanying website with links and Powerpoint resources for lecturers, this new edition provides:

- * New chapters on regeneration, tourism as an economic development strategy, globalisation and political economy of tourism.
- * Introduction of dependency theory and development economics theories
- * Liberal use of press cuttings, journal articles and international case studies
- * User friendly learning features such as: visual mapping of chapter contents, chapter objectives, summaries of key points' short answer questions.
- * User-friendly and relevant, no 'theory for theory's sake'
- * Visual mapping of the content of each chapter
- * Liberal use of press cuttings and international case studies (e.g. North America, Europe and Australia)



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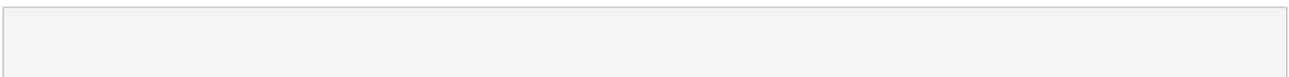
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Editorial Review

From the Back Cover

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- * How is the provision of recreation, leisure and tourism determined, and could it be provided in a different way?
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International in its outlook, this text uses examples from Brazil, China, India and Japan, as well as Europe, North America and Australia.

With an accompanying website with links and PowerPoint resources for lecturers, it provides:

- * New chapters on globalisation and critique
- * Seminar activities
- * Liberal use of press cuttings, journal articles and international case studies
- * User-friendly learning features such as: visual mapping of chapter contents, learning outcomes, summaries of key points, multiple choice and short answer questions.

John Tribe is Professor of Tourism at Buckinghamshire Chilterns University College, UK.

Reviews of previous editions:

". provides an excellent basis for appreciating the relevance of economic analysis to the solution of various real life tourism and leisure issues." Professor Larry Dwyer, *Annals of Tourism Research*.

". an excellent text. It is very well organised and should proved to be an excellent educational tool or as a book for those interested in the subject". Dr. John Jenkins, *Journal of Sustainable Tourism*.

"The book is the only one of its kind which is essential to students of the economic or business aspects of the tourism and leisure industries ." Dr. Rebecca Hawkins, *Tourism*.

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Thomas Daniels:

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