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## The Best Camera Is The One That's With You: iPhone Photography by Chase Jarvis (Voices That Matter)

By Chase Jarvis



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### The Best Camera Is The One That's With You: iPhone Photography by Chase Jarvis (Voices That Matter) By Chase Jarvis

A beacon of creativity with boundless energy, Chase Jarvis is well known as a visionary photographer, director, and social artist. In *The Best Camera Is The One That's With You*, Chase reimagines, examines, and redefines the intersection of art and popular culture through images shot with his iPhone.

The pictures in the book, all taken with Chase's iPhone, make up a visual notebook—a photographic journal—from the past year of his life. The book is full of visually-rich iPhone photos and peppered with inspiring anecdotes.

Two megapixels at a time, these images have been gathered and bound into a book that represents a stake in the ground. With it, Chase underscores the idea that an image can come from any camera, even a mobile phone. As Chase writes, “Inherently, we all know that an image isn’t measured by its resolution, dynamic range, or anything technical. It’s measured by the simple—sometimes profound, other times absurd or humorous or whimsical—effect that it can have upon us. If you can see it, it can move you.”

This book is geared to inspire everyone, regardless of their level of photography knowledge, that you can capture moments and share them with our friends, families, loved ones, or the world at the press of a button.

*Readers of The Best Camera Is The One That's With You will also enjoy the iPhone application Chase Jarvis created in conjunction with this book, appropriately named Best Camera. Best Camera has a unique set of filters and effects that can be applied at the touch of a button. Stack them. Mix them. Remix them. Best Camera also allows you to share directly to a host of social marketing sites via [www.thebestcamera.com](http://www.thebestcamera.com), a new online community that allows you to contribute to a living, breathing gallery of the best iPhone photography from around the globe.*

Together, the book, app, and website, represent a first-of-its-kind ecosystem dedicated to encouraging creativity through picture taking with the camera that you already have. *The Best Camera Is The One That's With You*—shoot!

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## **The Best Camera Is The One That's With You: iPhone Photography by Chase Jarvis (Voices That Matter) By Chase Jarvis Bibliography**

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### Editorial Review

#### From the Back Cover

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#### About the Author

Chase Jarvis is well known as a visionary photographer, director, and social artist. He is widely recognized for re-imagining, examining, and redefining the intersection of art and popular culture through still and moving pictures. While commercial work for brands like Nike, Pepsi, Volvo, Reebok, Apple, and Red Bull have earned him recognition from the International Photography Awards, The Advertising Photographers of America, Prix de la Photographie Paris, and numerous other industry buzz centers, his recent push into personal work and fine art has rapidly gained the attention of curators and art critics, mainstream audiences, and celebrity circles worldwide. The online hub for Jarvis and his work is at <http://www.chasejarvis.com>

### Users Review

#### From reader reviews:

**Sonya Wright:**

The book *The Best Camera Is The One That's With You: iPhone Photography* by Chase Jarvis (Voices That Matter) can give more knowledge and information about everything you want. So why must we leave the best thing like a book *The Best Camera Is The One That's With You: iPhone Photography* by Chase Jarvis (Voices That Matter)? Several of you have a different opinion about guide. But one aim in which book can give many facts for us. It is absolutely correct. Right now, try to closer with the book. Knowledge or details that you take for that, it is possible to give for each other; you could share all of these. Book *The Best Camera Is The One That's With You: iPhone Photography* by Chase Jarvis (Voices That Matter) has simple shape but you know: it has great and large function for you. You can appearance the enormous world by open and read a guide. So it is very wonderful.

**Chris Robertson:**

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**Theodore Stewart:**

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**Robert Stewart:**

Exactly why? Because this *The Best Camera Is The One That's With You: iPhone Photography* by Chase Jarvis (Voices That Matter) is an unordinary book that the inside of the e-book waiting for you to snap the item but latter it will distress you with the secret it inside. Reading this book beside it was fantastic author who else write the book in such wonderful way makes the content within easier to understand, entertaining method but still convey the meaning fully. So , it is good for you for not hesitating having this anymore or you going to regret it. This amazing book will give you a lot of positive aspects than the other book get such as help improving your talent and your critical thinking way. So , still want to postpone having that book? If I have been you I will go to the reserve store hurriedly.

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