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On Becoming a Leader

By Warren Bennis

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Deemed “the dean of leadership gurus” by *Forbes* magazine, Warren Bennis has for years persuasively argued that leaders are not born—they are made. Delving into the qualities that define leadership, the people who exemplify it, and the strategies that anyone can apply to achieve it, his classic work *On Becoming a Leader* has served as a source of essential insight for countless readers. In a world increasingly defined by turbulence and uncertainty, the call to leadership is more urgent than ever.

Featuring a provocative new introduction, this new edition will inspire a fresh generation of potential leaders to excellence.

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On Becoming a Leader By Warren Bennis Bibliography

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Editorial Review

From Publishers Weekly

Business consultant and University of Southern California professor of business administration, Bennis here deplores what he considers a dearth of leadership in the world. Although he provides solid, practical guidance in how to fill this vacuum, his philosophically and psychologically rich volume seeks primarily to define leadership--which, in his view, requires self-knowledge and clear personal goals. Leaders in widely diverse areas--represented by television producer Norman Lear, AIDS researcher Mathilde Krim, CEO John Sculley and feminist Gloria Steinem--all share, contends Bennis, the ability to unite people in a common purpose. The curiosity of leaders, their faith in an "inner voice" and success in seizing control of their lives distinguish them from mere managers. But while a leader may demonstrate talent, the author observes that its fulfillment depends largely on organizational response to the challenge. 75,000 first printing; major ad/promo; author tour.

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From Library Journal

Bennis, author of the popular *Leaders: The Strategies of Taking Charge* (LJ 4/1/85) and also co-author of *The Unreality Industry*, reviewed in this issue, p. 00.-- Ed., has interviewed hundreds of leaders over time, and he uses 30 of them to illustrate his points. He does this by quoting them, as appropriate, in the various chapters of the book--"Understand The Basics," "Operating on Instinct," "Knowing Yourself," etc. He still sees vision as an essential ingredient for leadership, but in this work stresses how to find the vision. "The point is to become yourself, to use yourself completely--all your skills, gifts, and energies--in order to make your vision manifest." Recommended for all business collections.

- *Michael D. Kathman, St. John's Univ., Collegeville, Minn.*

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Review

"Only Warren Bennis could write a book on leadership that is so inspiring and insightful, captivating and wise, eloquent and revealing. His beautifully crafted stories of outstanding leaders and their fascinating paths to power are sure to launch an exciting journey of self-exploration for future leaders." Rosabeth Moss Kanter"

Users Review

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Emily Carey:

Now a day individuals who Living in the era everywhere everything reachable by connect to the internet and the resources inside can be true or not call for people to be aware of each info they get. How people have to be smart in acquiring any information nowadays? Of course the solution is reading a book. Studying a book can help men and women out of this uncertainty Information specifically this On Becoming a Leader book as this book offers you rich info and knowledge. Of course the details in this book hundred per cent guarantees there is no doubt in it you know.

Isidro Wells:

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Nora Mickey:

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