

The Meaning of the Mark: Discover the Mysterious Success Power Behind the Classic It Works

By RHJ





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Inside This Book You Will Discover Greater Power Than You Ever Dreamed Imaginable

Since 1926, the mind-power classic *It Works* has sold more than 1.5 million copies. To the many devoted readers of *It Works*, that book's mysterious author – known by the initials RHJ – had just one message to share.

Yet the master thinker behind *It Works* had a final legacy to bestow upon the world.

He called it *The Meaning of the Mark*.

In 1931, five years after publishing *It Works*, the author RHJ – a Chicagoan named Roy Herbert Jarrett – published *The Meaning of the Mark* to more fully explain the ideas, magical methods, and mysterious symbols in his earlier work. Jarrett intended his longer and final follow-up book as the "inner key" to *It Works*.

This rediscovery volume makes *The Meaning of the Mark* available for the first time in a generation. The many readers who hunger to learn more about the success power behind *It Works* will be thrilled with this substantial and detailed guidebook. It expands upon techniques and ideas only hinted at in *It Works*.

With its incredible combination of practical advice and metaphysical revelation, *The Meaning of the Mark* is a must-read for every fan of *It Works*. For any who wants to fully unlock the incredible powers laid out in Jarrett's earlier work, *The Meaning of the Mark* is the capstone of the pyramid.





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Editorial Review

Review

"Originally published in 1931, **The Meaning of the Mark** was written in order to add insight into the symbolism and instruction in Ray Herbert Jarrett's first publication — *It Works*. *It Works*, a thirty-page pamphlet, has sold more than a million copies and continues to sell to this day. The original three-step plan for making dreams come true from *It Works* is recapped within this follow up treatise. The key to successful utilization of the plan, spelled out and elaborated upon, is contained within the pages. It is a very worthwhile investment indeed. Kudos to Tarcher/Penguin for bringing it back into circulation."

-- Anna Jedrziewski, Retailing Insight

About the Author

Roy Herbert Jarrett (1874-1937) was a Chicago sales executive and advertising man. After many years of studying metaphysical success methods, Jarrett produced the landmark pamphlet *It Works* in 1926. It has since sold more than 1.5 million copies. In 1931 Jarrett followed up his mind-power classic with his second and final book, *The Meaning of the Mark*, which served as the "inner key" to his earlier volume. Long available, *The Meaning of the Mark* is restored to print in this rediscovery volume.

Users Review

From reader reviews:

Michelle Curry:

In this 21st hundred years, people become competitive in every single way. By being competitive currently, people have do something to make all of them survives, being in the middle of the actual crowded place and notice through surrounding. One thing that often many people have underestimated it for a while is reading. Yep, by reading a publication your ability to survive enhance then having chance to endure than other is high. For yourself who want to start reading a new book, we give you this specific The Meaning of the Mark: Discover the Mysterious Success Power Behind the Classic It Works book as beginning and daily reading book. Why, because this book is greater than just a book.

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