

### Gravitas: Communicate with Confidence, Influence and Authority

By Caroline Goyder



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Have you ever wondered why some people earn attention and respect when they speak and others don't? The secret to their success can be summed up in one word: gravitas.

In this revolutionary new book, leading voice coach and speaker Caroline Goyder reveals how to speak so others will listen. Through simple techniques to build your natural gravitas, you will learn how to express yourself clearly with passion and confidence to persuade, influence and engage listeners. By being grounded in your values and capabilities, you will gain the authority needed to make people sit up and pay attention.

Each chapter guides you step-by-step through practical techniques and exercises to give you the skills for great presentations, productive meetings and persuasive pitches. You'll overcome anxiety, learn how to deal with difficult people and feel calm and in control when public speaking.

An essential tool for the modern workplace, *Gravitas* will transform the way you think about yourself and your powers of communication.

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#### Gravitas: Communicate with Confidence, Influence and Authority By Caroline Goyder Bibliography

- Sales Rank: #330071 in eBooks
- Published on: 2014-03-06
- Released on: 2014-03-06
- Format: Kindle eBook

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#### **Editorial Review**

#### About the Author

**Caroline Goyder** is a leading voice coach and keynote speaker with more than 15 years of experience providing voice and gravitas training to people of all ages. She was named by *Red* magazine as one of Britain's top coaches.

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