Using Mobile Technology to Deliver Library Services: A Handbook

By Andrew Walsh

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Packed with easy to implement ideas, practical examples, and case studies from around the world, this provides you with the ultimate toolkit, exploring ideas as simple as renewals and reminders to the more complex such as access to e-books and virtual worlds Key topics covered include: context including the market penetration of different mobile device brands, range, and functionality texting apps vs. mobile websites mobile information literacy vs. other information literacies mobiles in e-teaching linking the physical and virtual worlds via mobile devices E-books for mobiles the future of mobile delivery This timely book will enable information professionals to meet the growing demand for services accessible on mobile devices.

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Editorial Review

From **Booklist**
Walsh is an academic librarian at Huddersfield University who has written and presented widely on the application of mobile technologies within the library environment. This slim volume provides a primer in a wide range of mobile technologies and devices as well as chapters outlining the critical differences between traditional information literacies versus mobile information literacy and how library workers can make the most of mobile devices and technologies to increase productivity and flexibility in supporting users. Meticulously researched, each chapter is filled with useful case studies, along with extensive references and suggestions for further reading. Although the focus is primarily the application of mobile technologies in an academic library environment, the ideas outlined by the author are easily transferable to any library. As Walsh cautions in the final chapter, the most important consideration when introducing mobile technologies as a method of service delivery in the library is: What do your users want, and what can your staff deliver? The worst thing library professionals can do is rush headlong into a project that cannot be sustained and provides services of little use to patrons. Careful readers of this guide should easily be able to avoid that pitfall. --Magan Szwarek

Review
"This book is a great starting point for anyone interested in using mobile technologies to deliver library services but not sure where to start. It's easy to read, the language used is jargon free, and the opportunities and challenges are fully explained. However it's not so simple that it wouldn't appeal to those who have a bit more knowledge and I can see myself consulting it regularly." --Refer

About the Author
Andrew Walsh is an Academic Librarian at Huddersfield University who has written, researched and presented widely on the application of mobile technologies within the library environment, information literacy, the use of active learning and using web 2.0 technologies. He won the UC&R Innovation Award in 2009.

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