



F--k Ivy and Everything Else

By Mark McNairy



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The renowned designer's views on dressing and behaving well: Ivy League meets street, sartorial rules are made and broken in this must-have style guide for traditionalists and hipsters alike, filled with Mark McNairy's humorous, sometimes snarky, spot-on observations. With a Foreword by Nick Wooster.

Supported by a powerful cult following of dedicated, fashion-forward men around the globe, designer Mark McNairy has risen from an under-the-radar favorite to a driving force in contemporary style. His collection of menswear and footwear, Mark McNairy New Amsterdam, is defined by a strong sense of sartorial history with an eye fixed on the future; a unique style that reflects the designer's vast knowledge of American and English tailoring tradition and complete dedication to craftsmanship and his insistence upon messing it up a bit.

With McNairy, irreverence rules, and in this definitive book, his fresh take on traditional menswear is displayed in full force. At once a style guide that provides invaluable tips for today's men, it is also, like his clothing and accessories, a witty riff on the Ivy League look.

Showcasing a mix of vintage fashion and film images that reference traditional menswear and style icons like Steve McQueen and Clint Eastwood; examples of streetwear and McNairy's clothing; and advertising and pop culture references, *F--k Ivy and Everything Else* is a visual treat from spread to spread, packed with solid sartorial advice and cheeky humor.



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Editorial Review

Review

“McNairy prefers to focus his creative efforts on the intersection of new-wave streetwear and traditional menswear—a street crossing where, if it were a real place, McNairy would be mayor.” (Review of McNairy’s spring 2015 menswear show). (Style.com)

“Mark is a rare gem that was found in the sediments of southern soil. He has incredible taste and tone—and he’s a friend.” (Pharrell Williams)

“What makes Mark’s vision work is that he is, at his core, classic. He understands the rules, protocol, and tradition. Then he turns it all on its ear. That, for me, is the hallmark of a genius.” (Nick Wooster)

“I’ve long admired Mark for his subversive take on preppy. He’s one of the few designers who is able to mash up tradition with street references and conceptual ideas successfully.” (Andy Spade)

“...a quick, fun read for anyone wanting a no-B.S. look at men’s style.” (John Zientek, Gear Patrol)

“one of the most authoritative, educational, and gut-splittingly funny books about the do’s and don’ts of men’s style....McNairy is pretty f—king brilliant!” (Jeffrey Feiner, New York Journal of Books)

“Mark McNairy doesn’t care what anyone thinks, and the menswear designer’s devil-may-care attitude is encapsulated masterfully in his newest tome . . . ” (—Zachary Weiss, New York Observer)

“F**k Ivy and Everything Else” is a cheeky guide to men’s style filtered through a hip, crazy-quilt lens.” (Jacob Gallagher, Wall Street Journal)

“... a richly illustrated, easy-to-understand, straightforward style guide for the multi-tasking, attention-deficit-disorder crowd that doesn’t take anything (including itself) too seriously and dispenses wardrobe wisdom the way an older brother...might.” (Adam Tschorn, Los Angeles Times)

“A masterclass in style...how to dress and act like a modern gentleman, illustrated... There’s a lot to learn, which isn’t surprising given McNairy’s status as one of America’s foremost menswear tastemakers.” (—Cillian O’Connor, Fashionbeans.com)

From the Back Cover

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About the Author

Mark McNairy is not an accredited designer, nor does he hold an advanced degree in any of the social sciences. He is simply an enthusiastic young man with an abiding love for all God's creatures. Somehow he has managed to become a globally recognized menswear designer. He is the creative vision behind Mark McNairy New Amsterdam, the creative director for Woolrich Woolen Mills, and the creative director of the Bee Line and BBC Black, both collaborations with Pharrell Williams and Billionaire Boys Club. He has collaborated with brands such as Keds, Timberland, Bass, Adidas, Heineken, and Zippo. The former creative director of J. Press, Mark has been named a Woolmark Prize finalist, *GQ*'s best new menswear designer in America, and *Complex*'s man of the year in style. A member of the CFDA, he lives in Los Angeles.

Users Review

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Information is provisions for people to get better life, information presently can get by anyone with everywhere. The information can be a expertise or any news even an issue. What people must be consider when those information which is in the former life are challenging be find than now could be taking seriously which one is appropriate to believe or which one typically the resource are convinced. If you find the unstable resource then you understand it as your main information it will have huge disadvantage for you. All those possibilities will not happen in you if you take F--k Ivy and Everything Else as the daily resource information.

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